

*Future Summit Participants  
compared to the Australian Population*

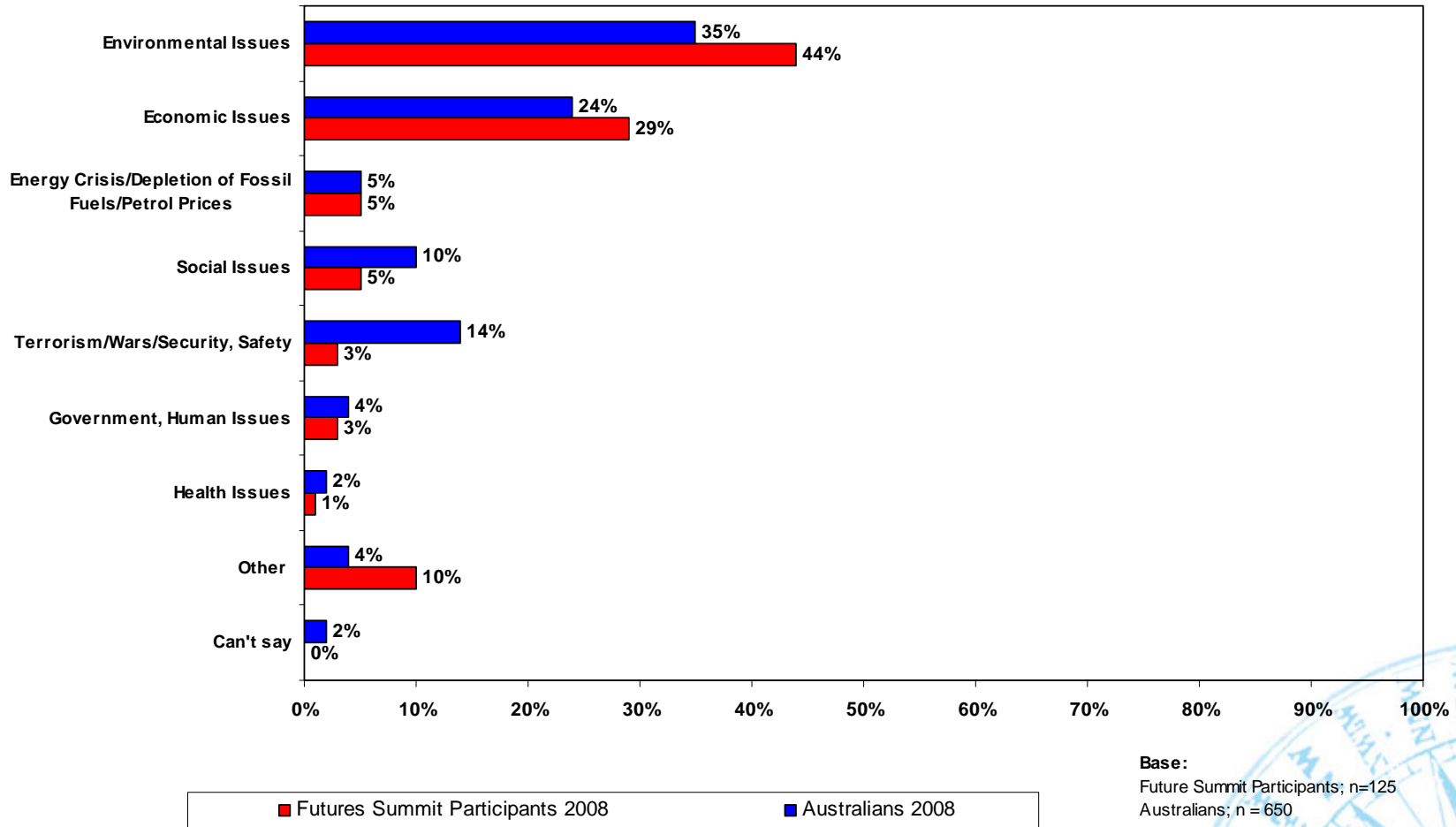
**Future Summit 2008**

Presented by  
**Michele Levine, Chief Executive**  
**Roy Morgan Research Pty Ltd**  
**Melbourne, Australia**



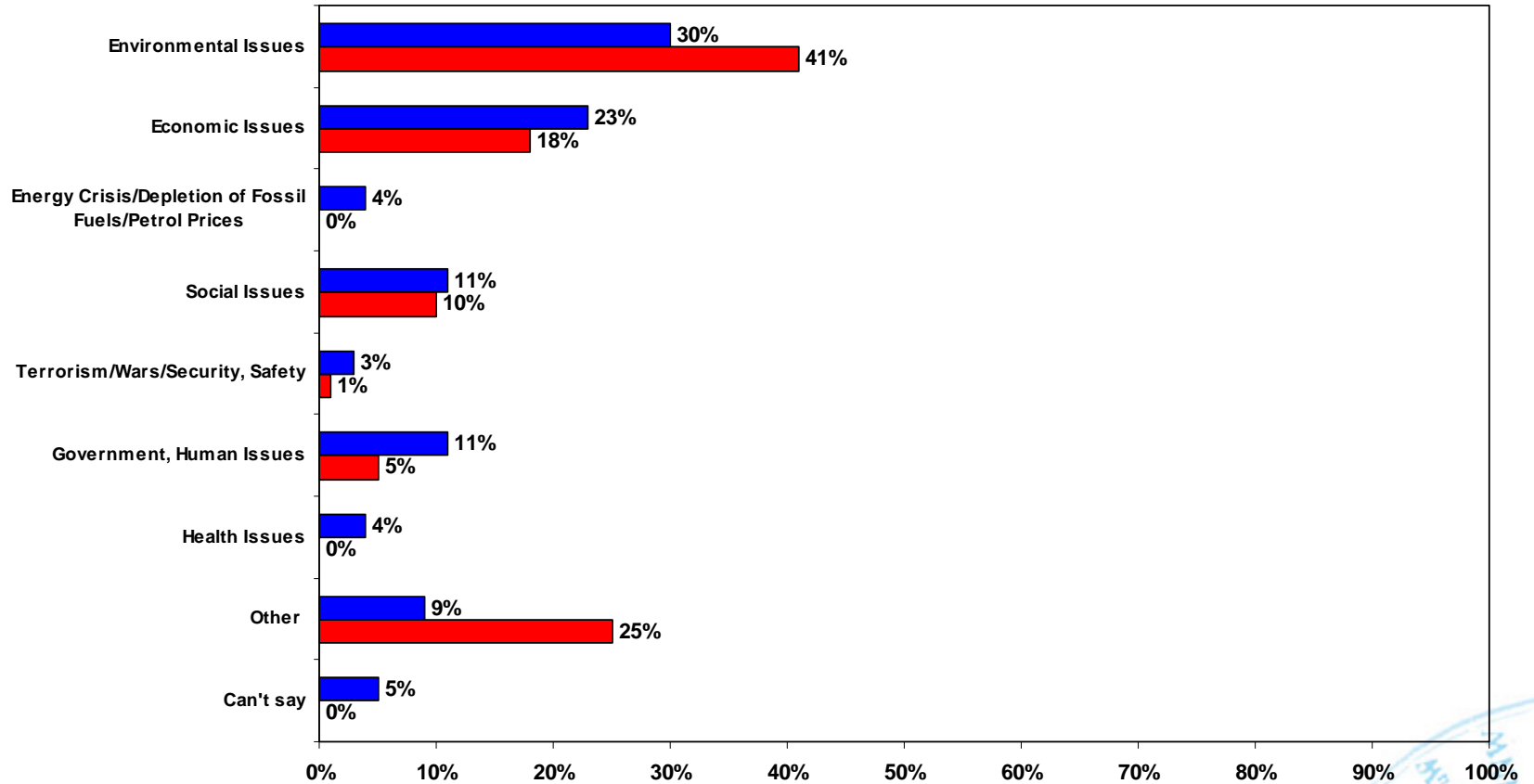
# “Most important issues facing the world”

What do you think is the most important problem facing the WORLD today?



# “Most important issues facing Australia”

What do you think is the most important problem facing AUSTRALIA today?



■ Futures Summit Participants 2008

■ Australians 2008

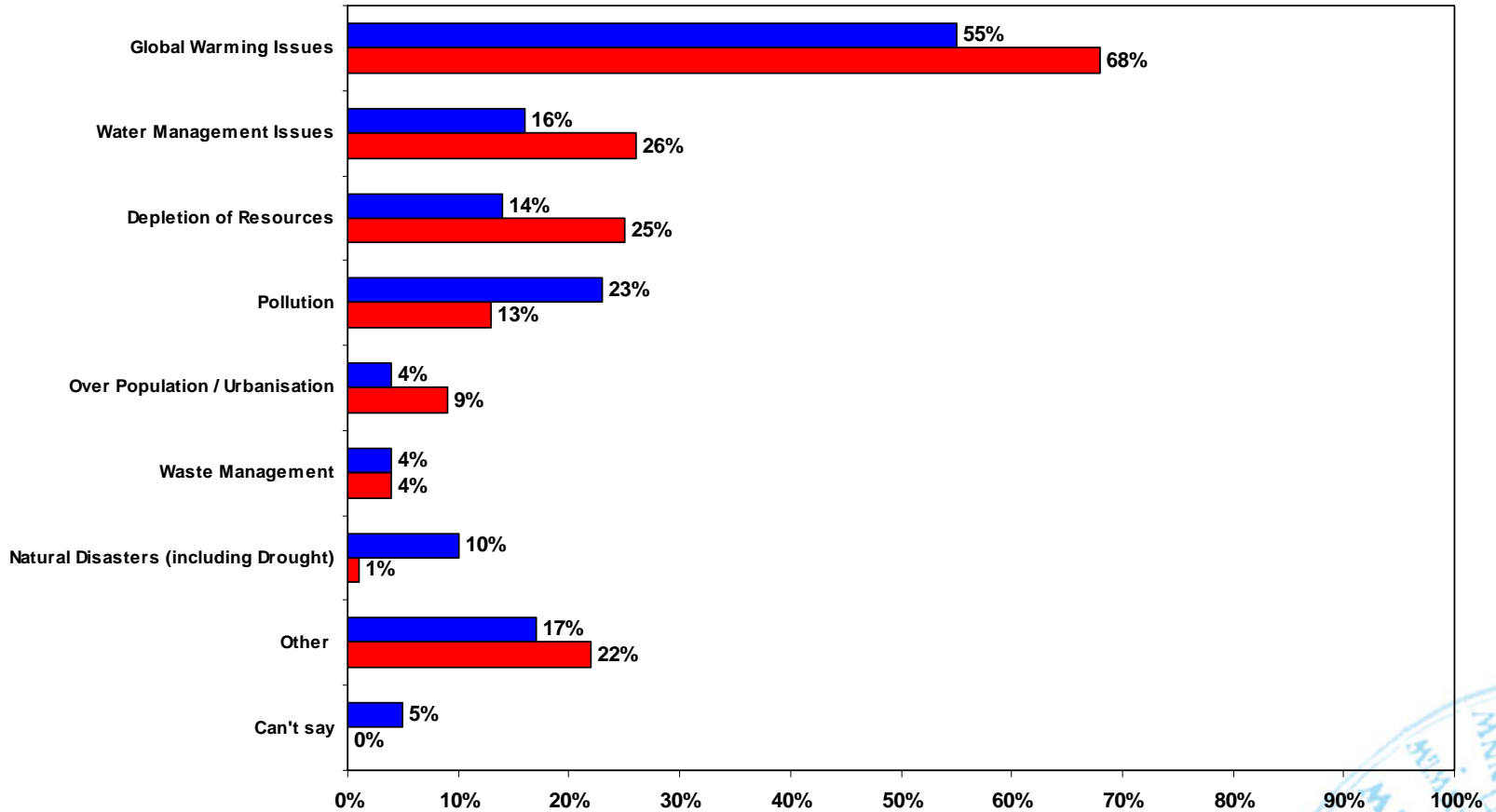
Base:

Future Summit Participants; n=125

Australians; n = 650

# “Most important environmental issues facing the world”

What do you believe are the important ENVIRONMENTAL ISSUES facing the WORLD today?

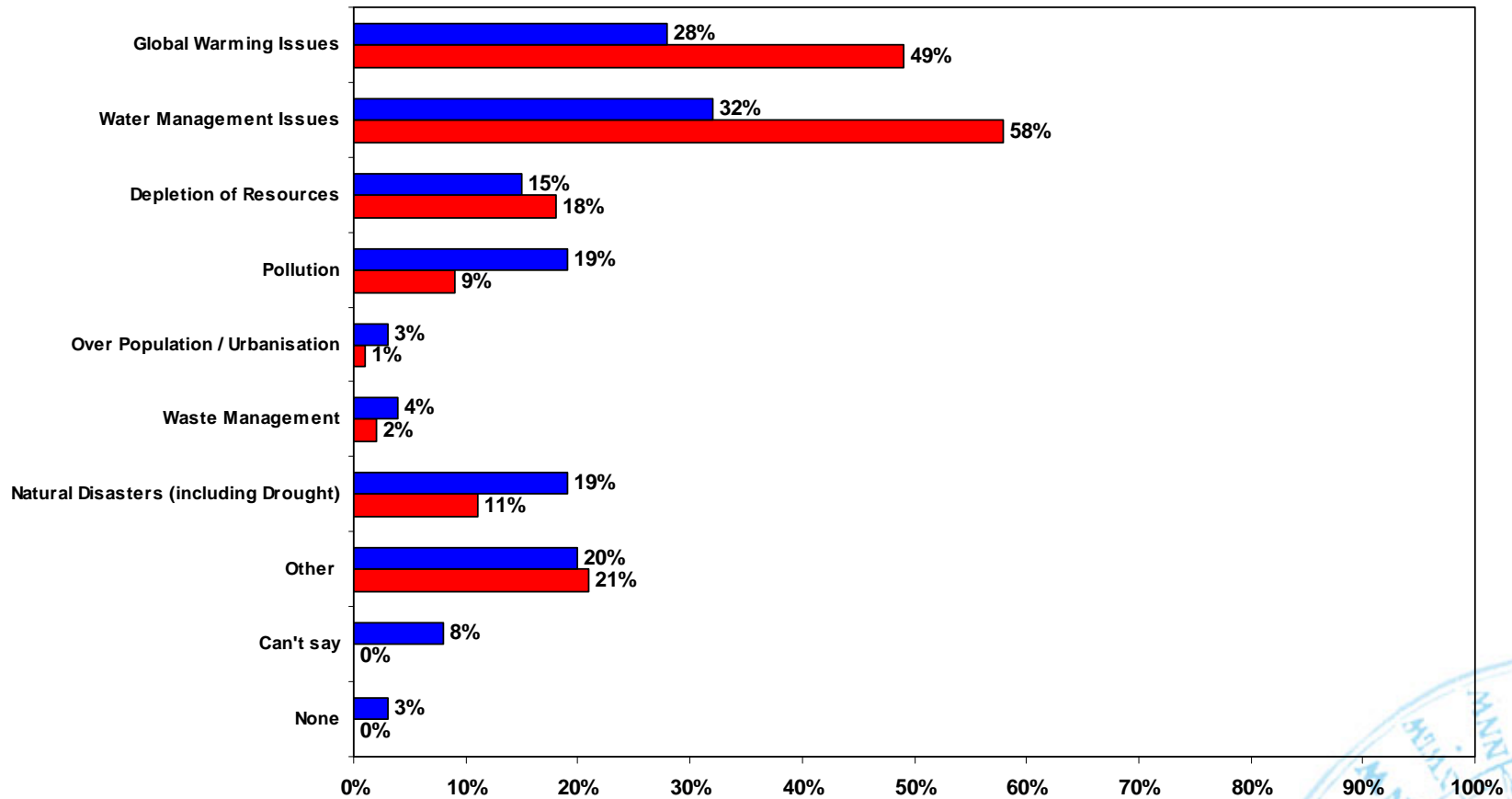


■ Futures Summit Participants 2008      ■ Australians 2008

Base:  
Future Summit Participants; n=125  
Australians; n = 650

# “Most important environmental issues facing Australia”

What do you believe are the important ENVIRONMENTAL ISSUES facing AUSTRALIA today?



■ Futures Summit Participants 2008

■ Australians 2008

Base:  
Future Summit Participants; n=125  
Australians; n = 650

# *“Which media main source of information”*

## Future Summit Participants

	<u>2006</u>	<u>2007</u>	<u>2008</u>
Newspapers	38%	40%	38%
Internet	34%	36%	38%
TV	8%	10%	11%
Magazine	2%	2%	2%
Radio	15%	7%	11%



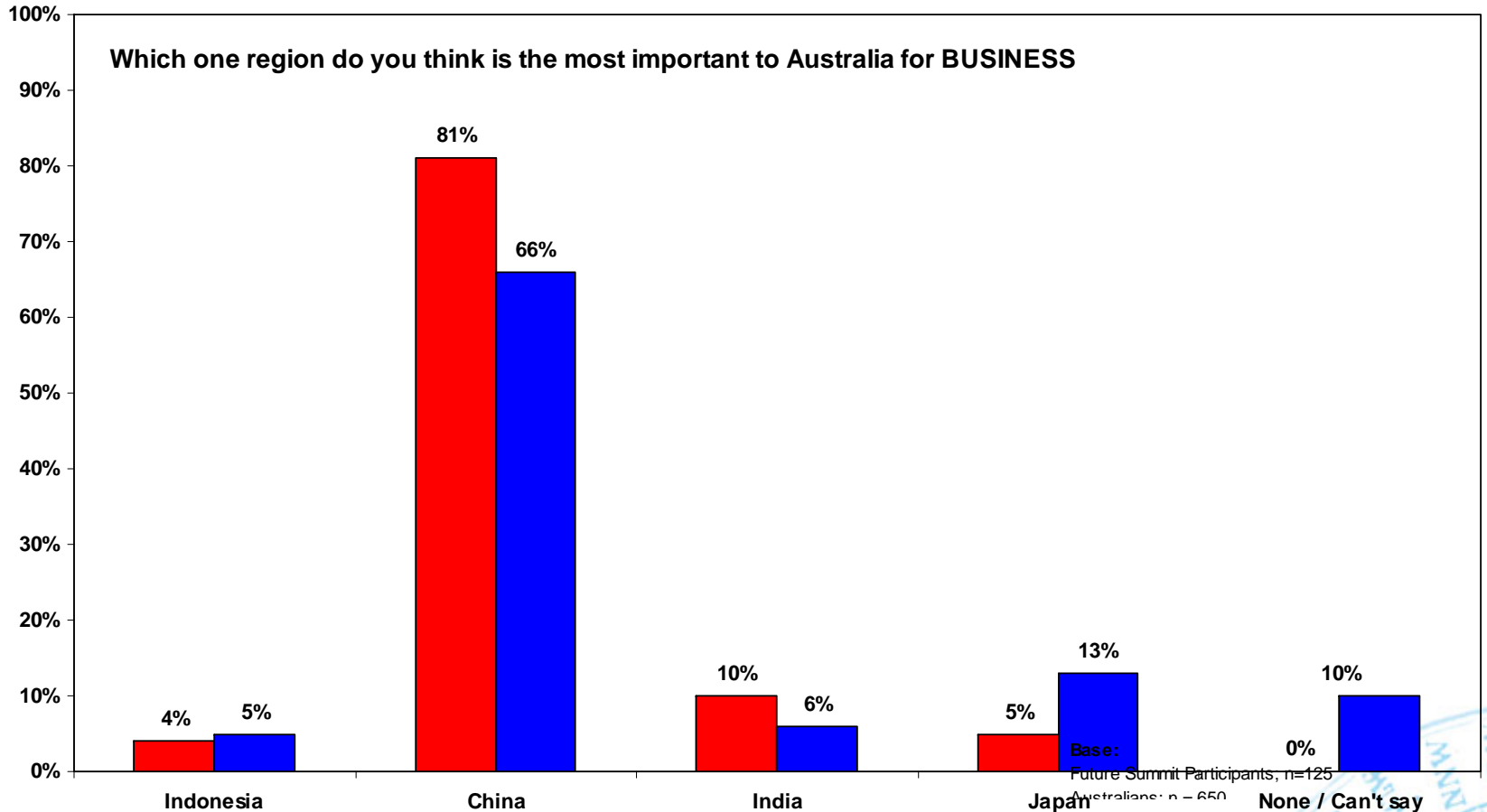
# “Views on climate change or global warming”

	<u>Future Summit Participants</u>		<u>Australians</u>	
	<u>2006</u>	<u>2007</u>	<u>2006</u>	<u>2008</u>
Concerns are exaggerated	8%	10%	12%	19%
If we don't act now it will be too late	76%	77%	71%	64%
It is already too late	16%	13%	14%	14%
Can't Say	-	-	3%	3%

\*Question was previously asked as: "Which of the following is closest to your view of global warming?"



# “Regions most important for Australia for business purposes”

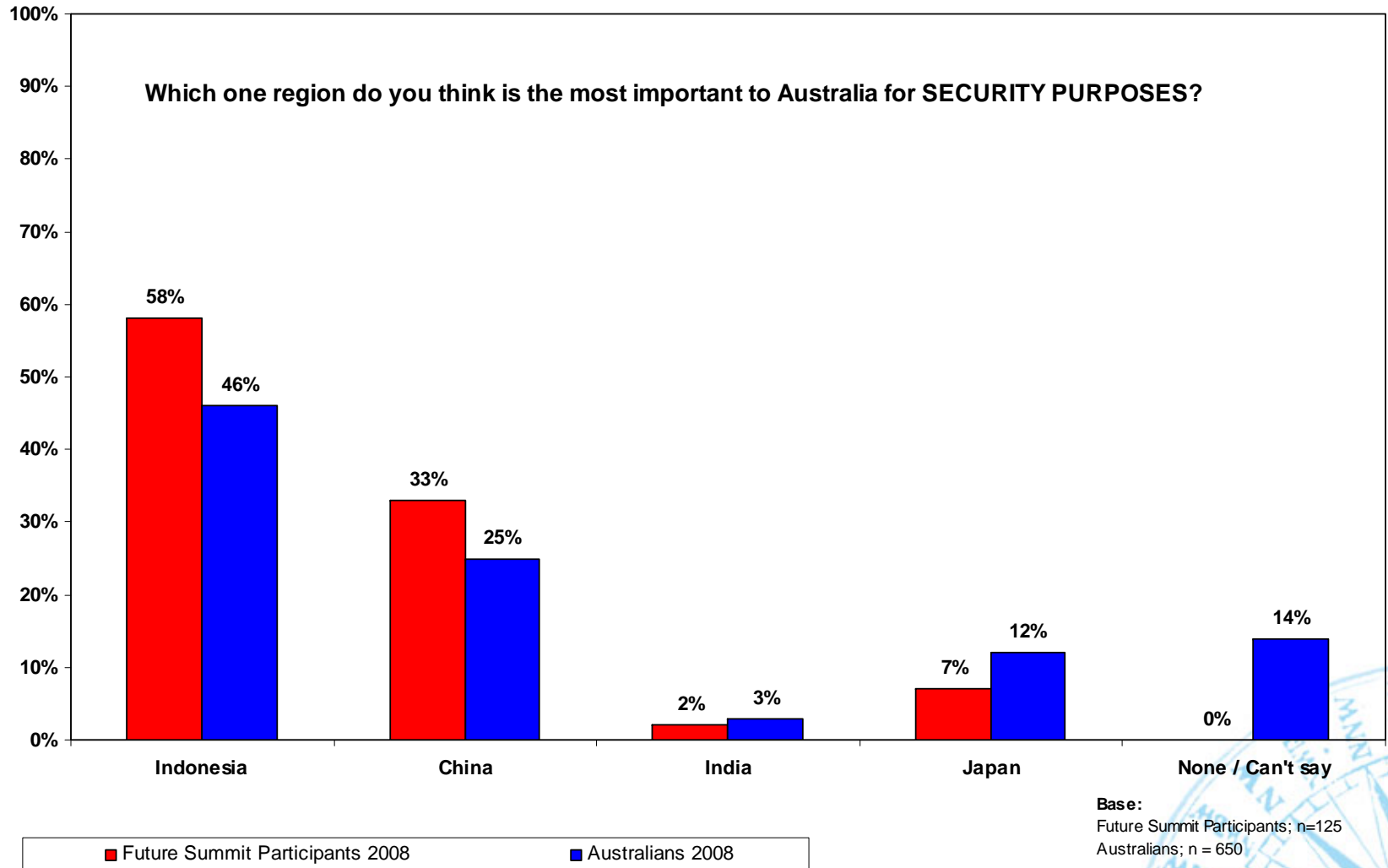


■ Future Summit Participants 2008

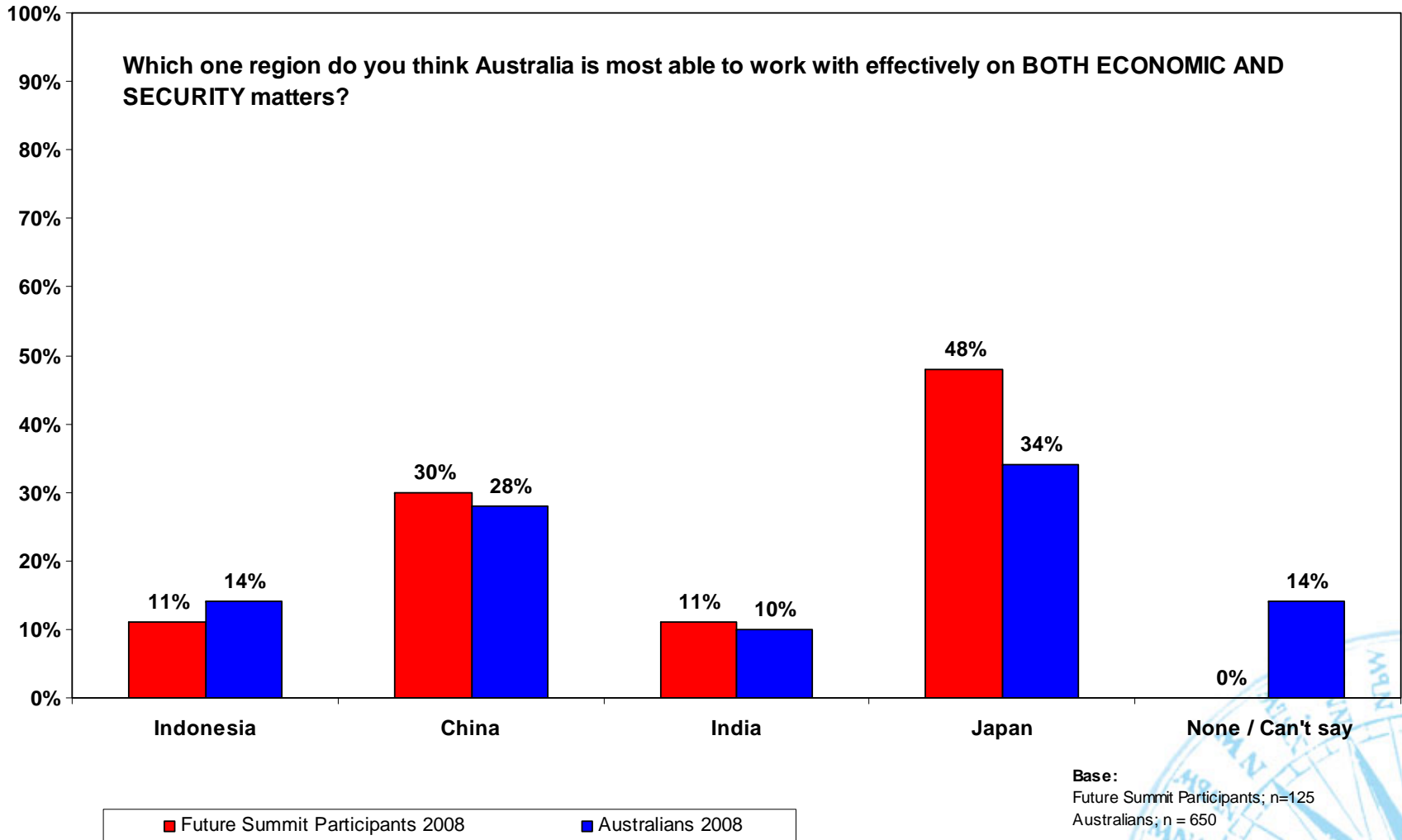
■ Australians 2008



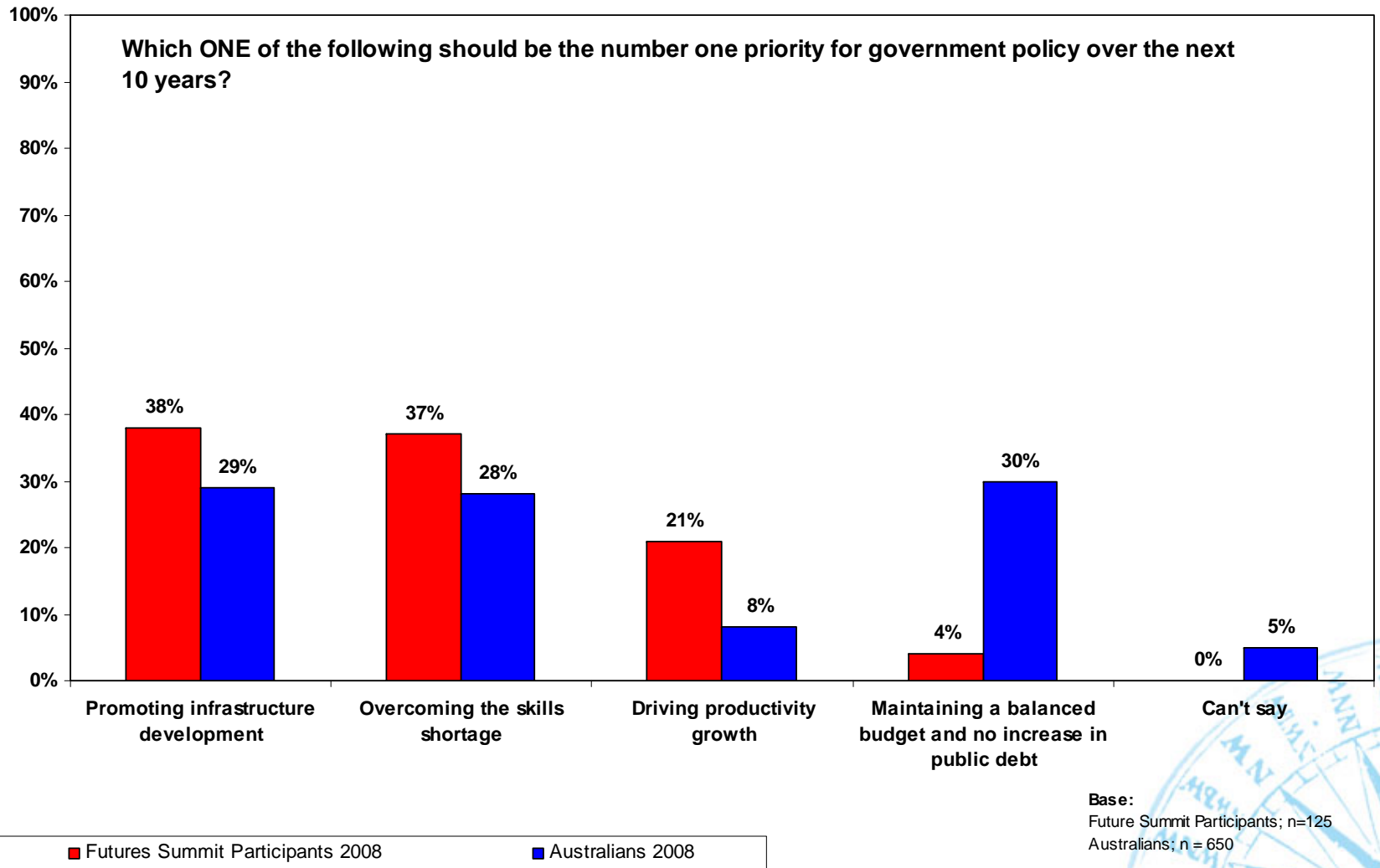
# “Region important to Australia for security purposes”



# “Countries Australia able to work effectively with for economic and security matters”



# “Number one priority for Government policy over the next 10 years”



# *Future Summit Participants*

## Future Summit 2008

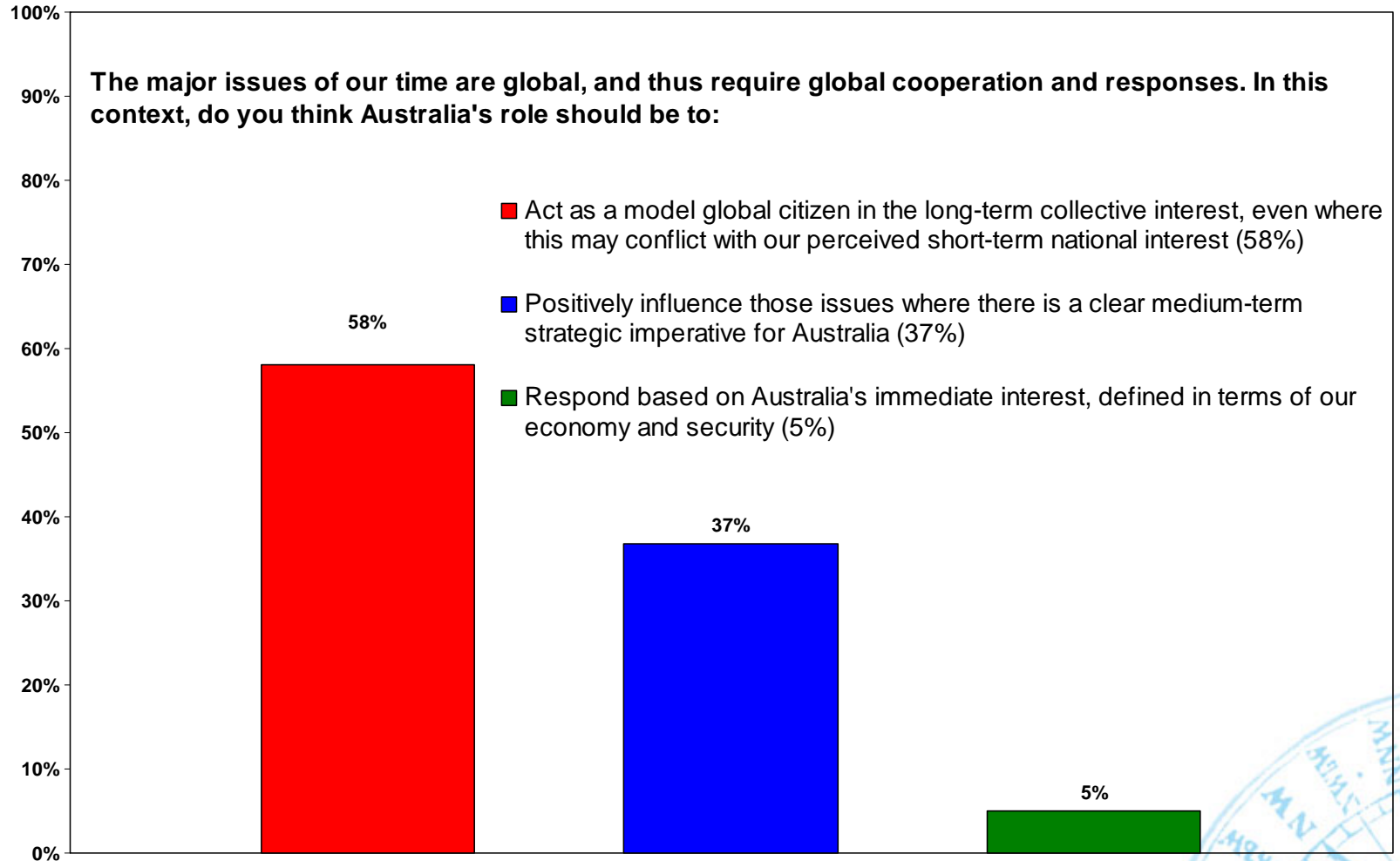
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# *Government*

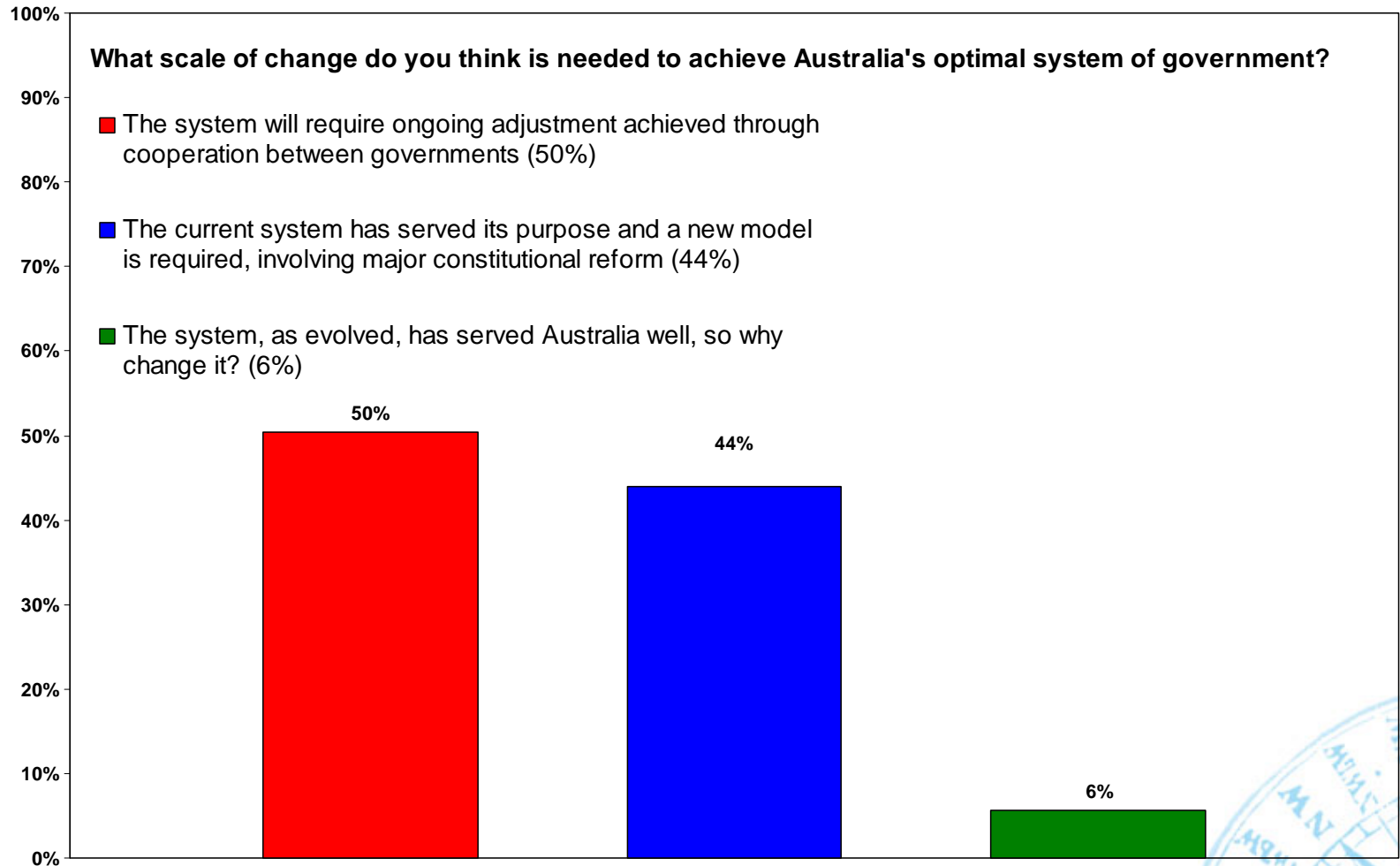


# “Australia’s Role In Global Issues”



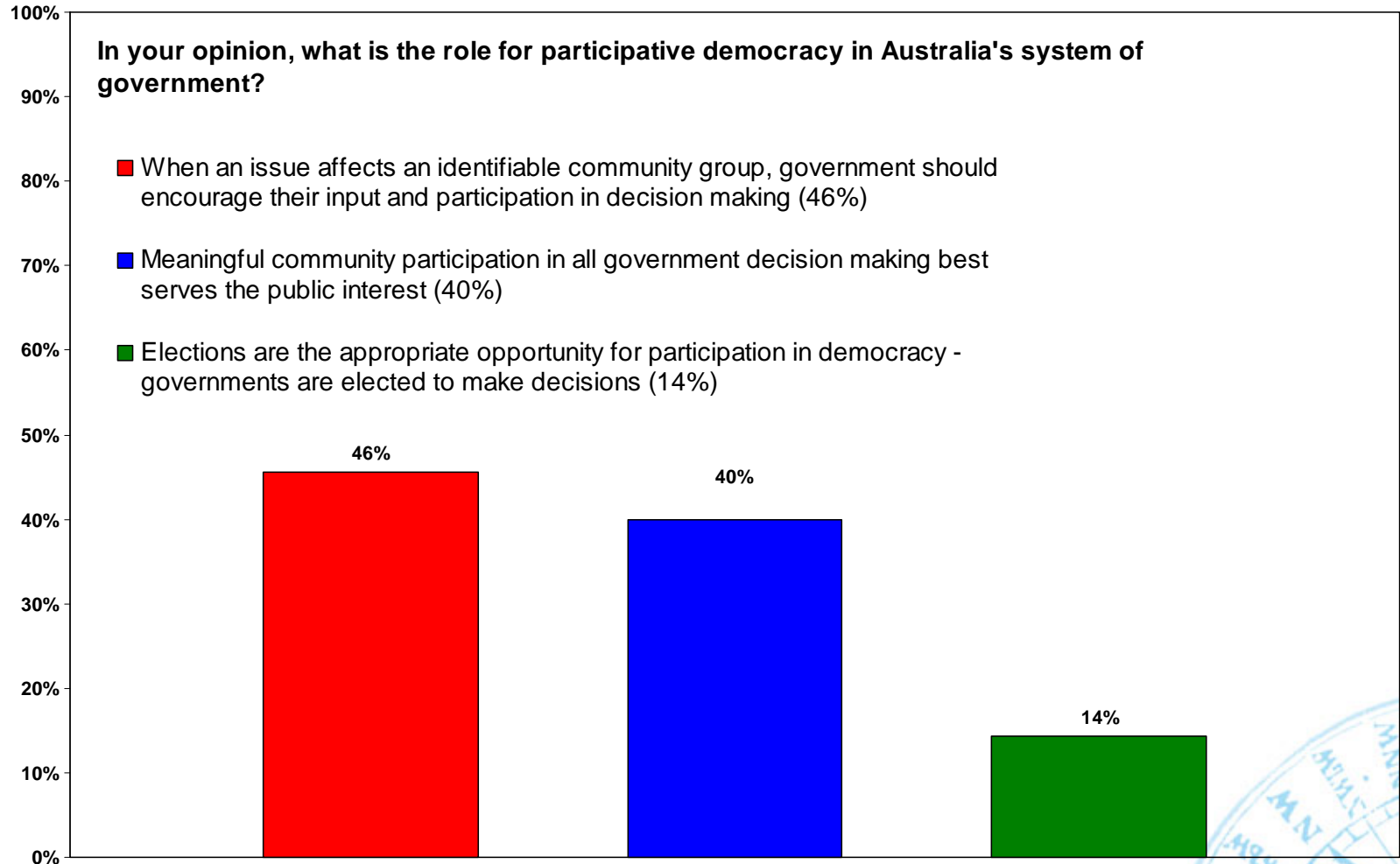
Base:  
Future Summit Participants 2008; n=125

# “Scale of change needed to achieve Australia's optimal system of government”



Base:  
Future Summit Participants 2008; n=125

# “Role for participative democracy in Australia's system of government”



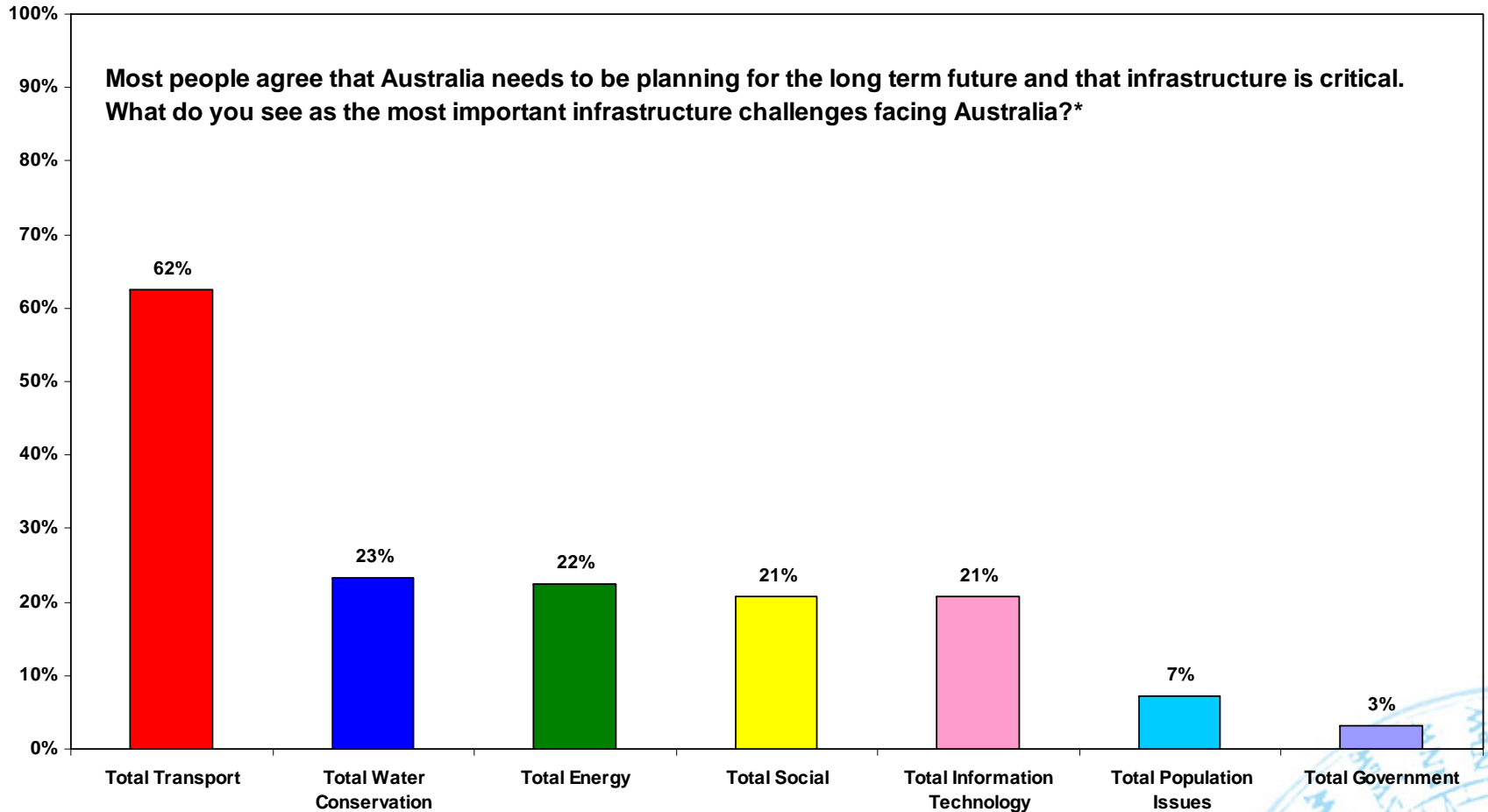
Base:  
Future Summit Participants 2008; n=125



# *Infrastructure*

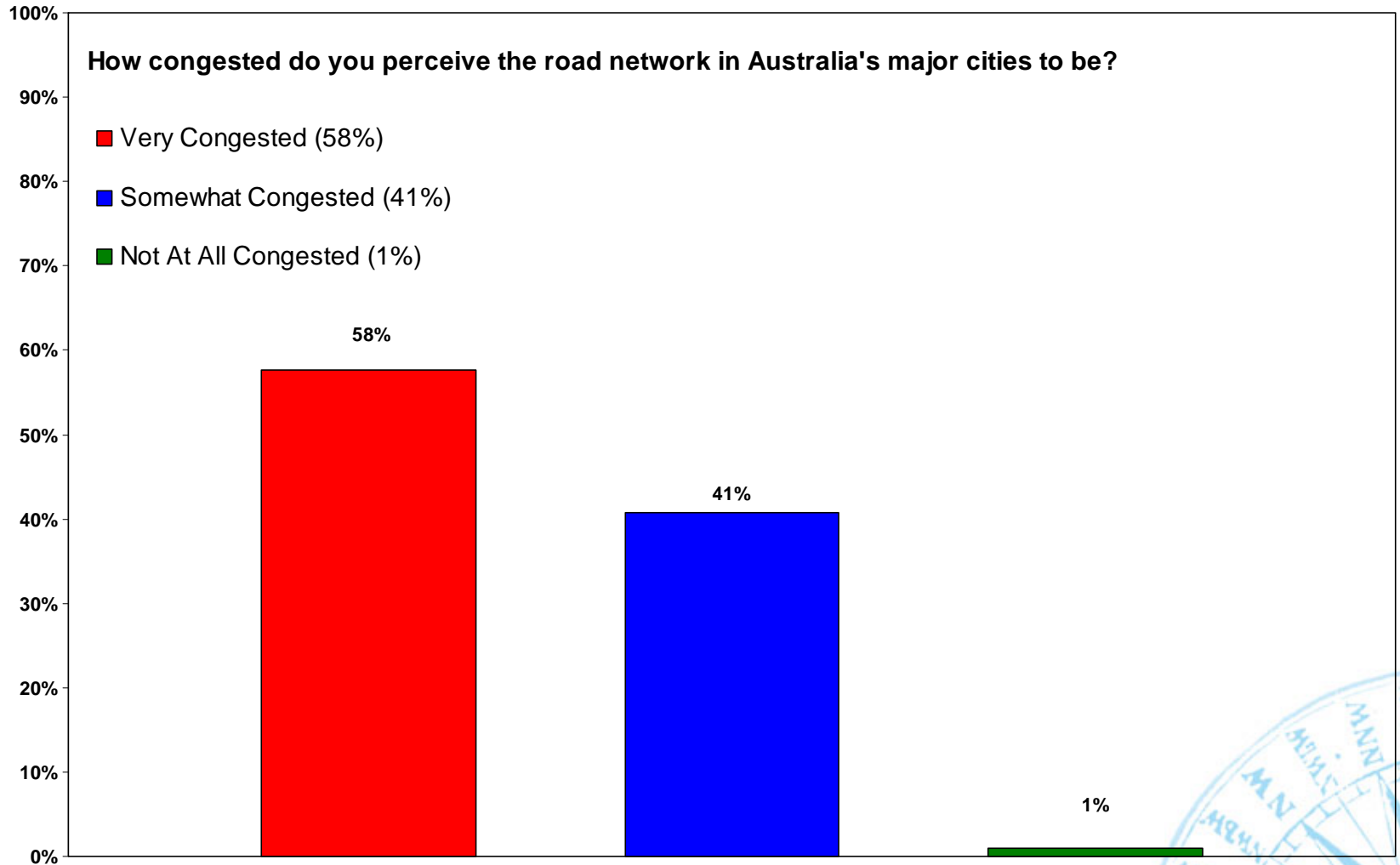


# “Most important infrastructure challenges facing Australia”



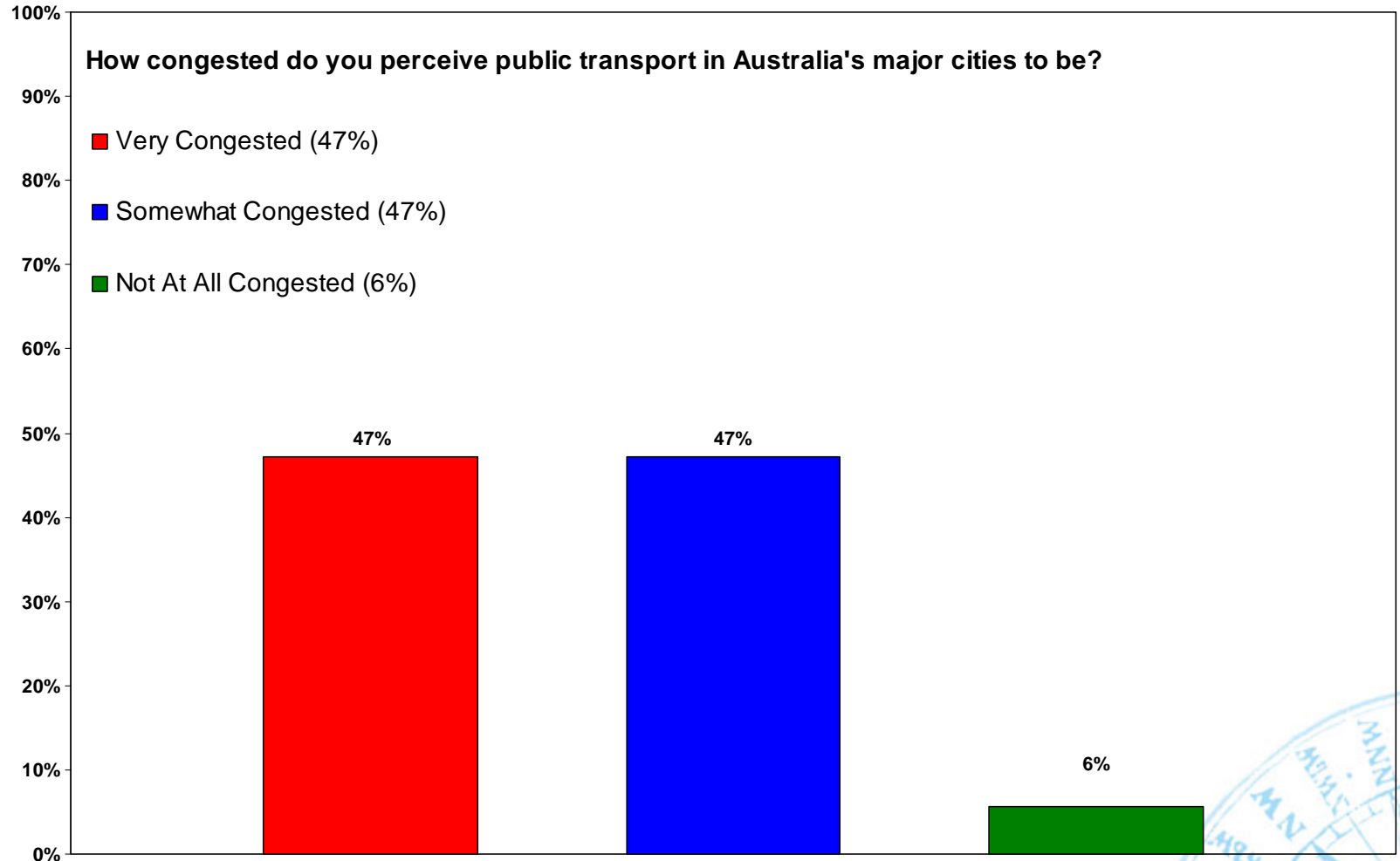
Base:  
Future Summit Participants 2008; n=125  
\* Respondents could give more than one answer

# “Congestion of road network in Australia’s major cities”



Base:  
Future Summit Participants 2008; n=125

# “Congestion of public transport in Australia’s major cities”

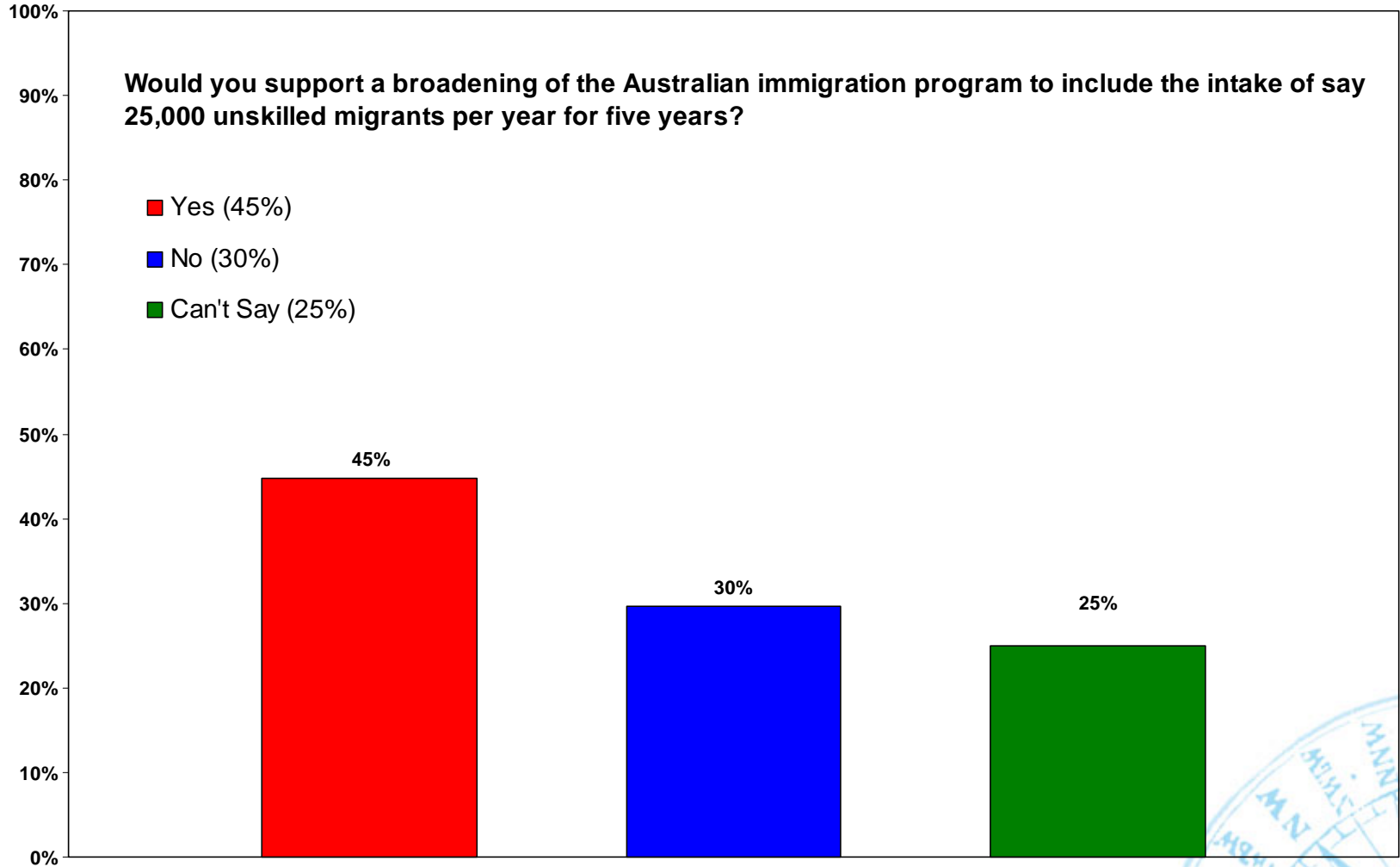


Base:  
Future Summit Participants 2008; n=125

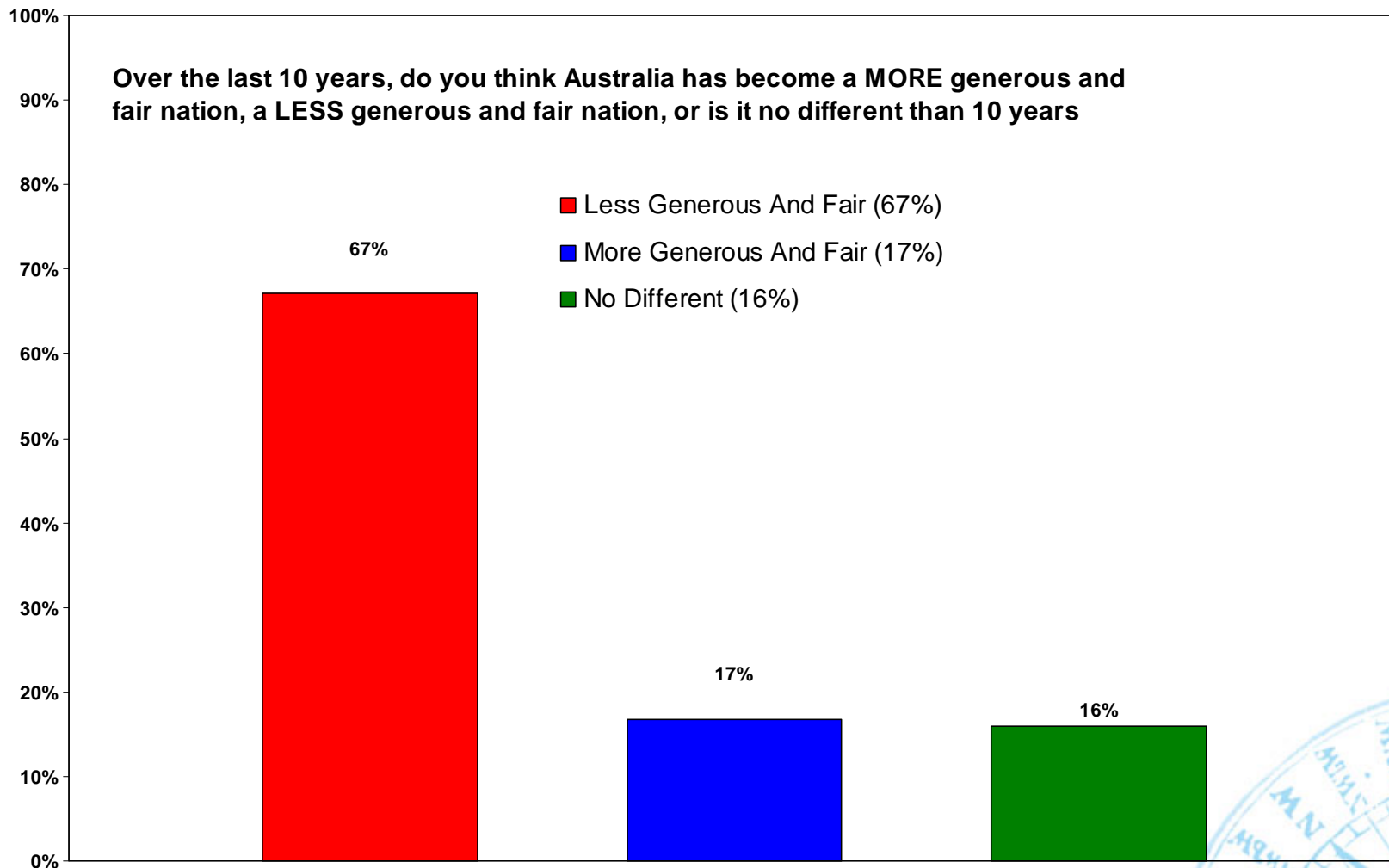
# *Social*



# “Broadening of Australia’s immigration program”



# “Australia more or less generous and fair”



Base:  
Future Summit Participants 2008; n=125

# *Health*





# *“Most important thing government could do to improve health of Australians”*

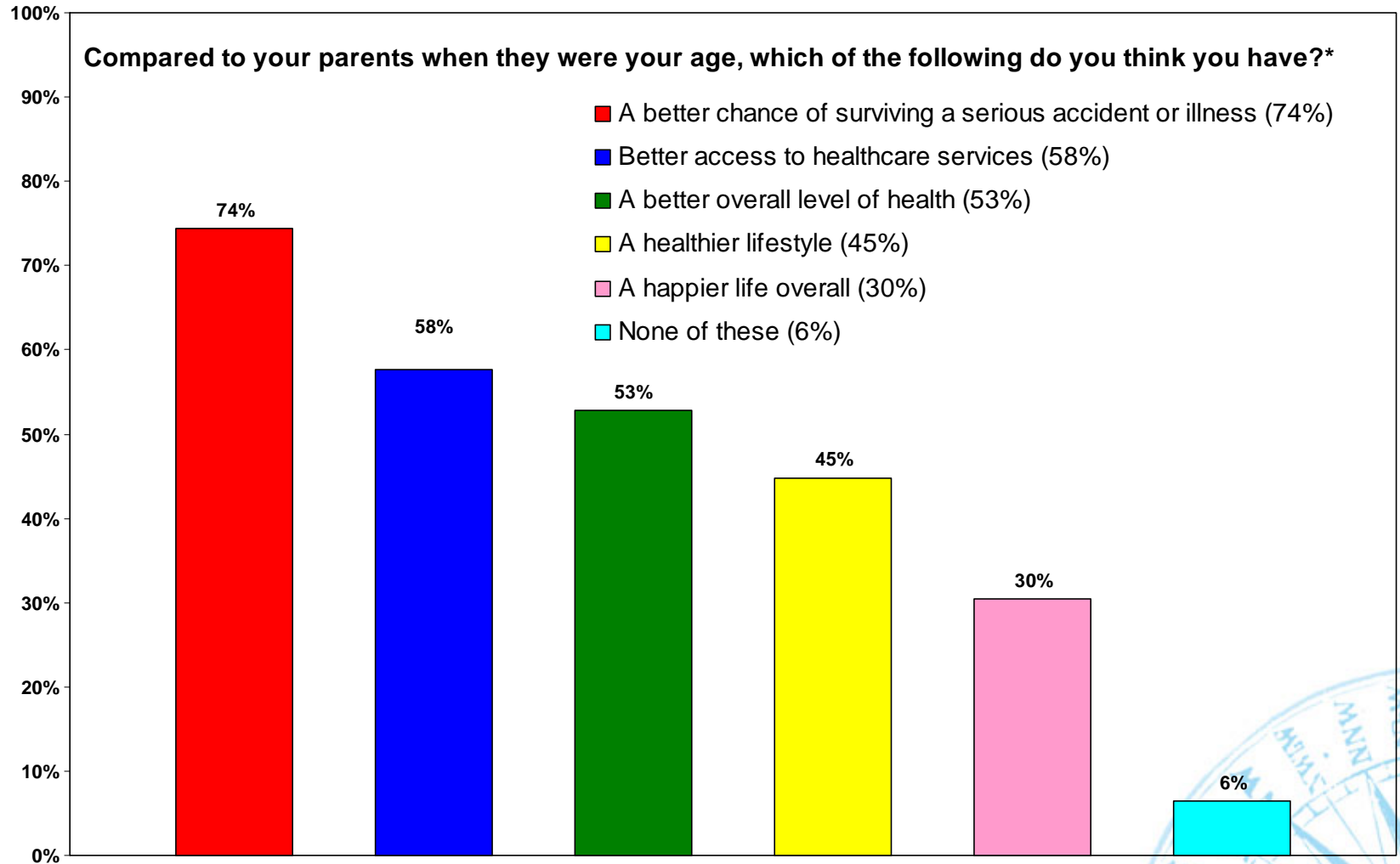
## Most important thing to improve health of Australians

## Future Summit Participants 2008

Invest In Preventative Health Care And Education Programs/ Encourage An Active And Healthy Lifestyle	31%
Reduce Obesity/ Promote Healthy Diet	6%
Improve Access To Health Services	6%
Improve Co-Operation/ Reduce Bureaucracy Between State And Federal Levels/ Take Control At One Level Of Government Only	6%
Improve Indigenous Health	5%
Reduce Smoking/ Continue To Ban Smoking In More Places	4%
Better Public Health System	3%
Shorten Waiting Lists	3%
Stop Messing Around With The Health System	2%
Decrease Alcohol Consumption	2%
More Funding Towards Community Health Centres	2%
More/ Better Hospitals	2%
Other / Can't say	28%
<b>Total</b>	<b>100%</b>



# “Compared to your parents which do you have...”



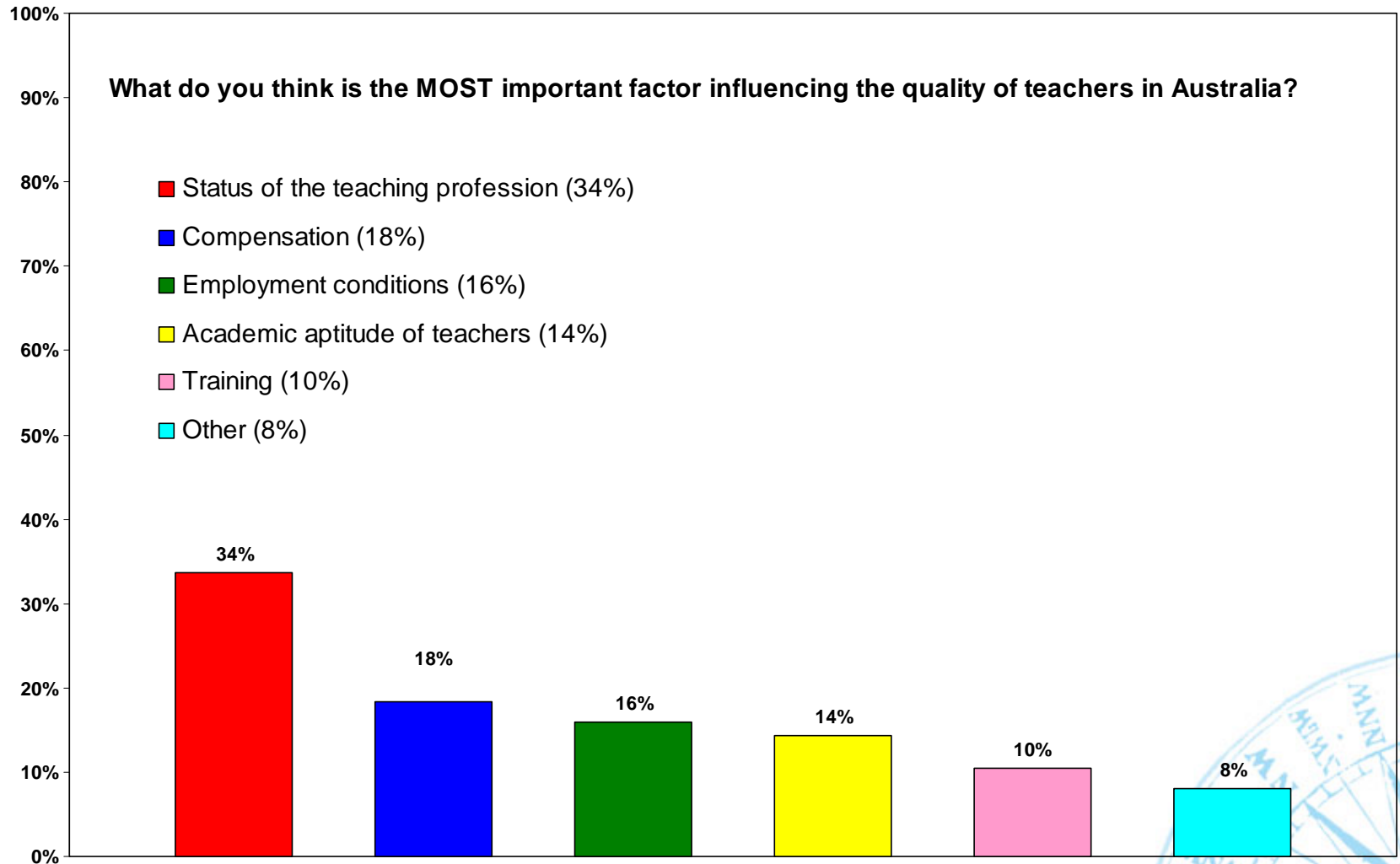
\* Respondents could give more than one answer

Base:  
Future Summit Participants 2008; n=125

# *Education*

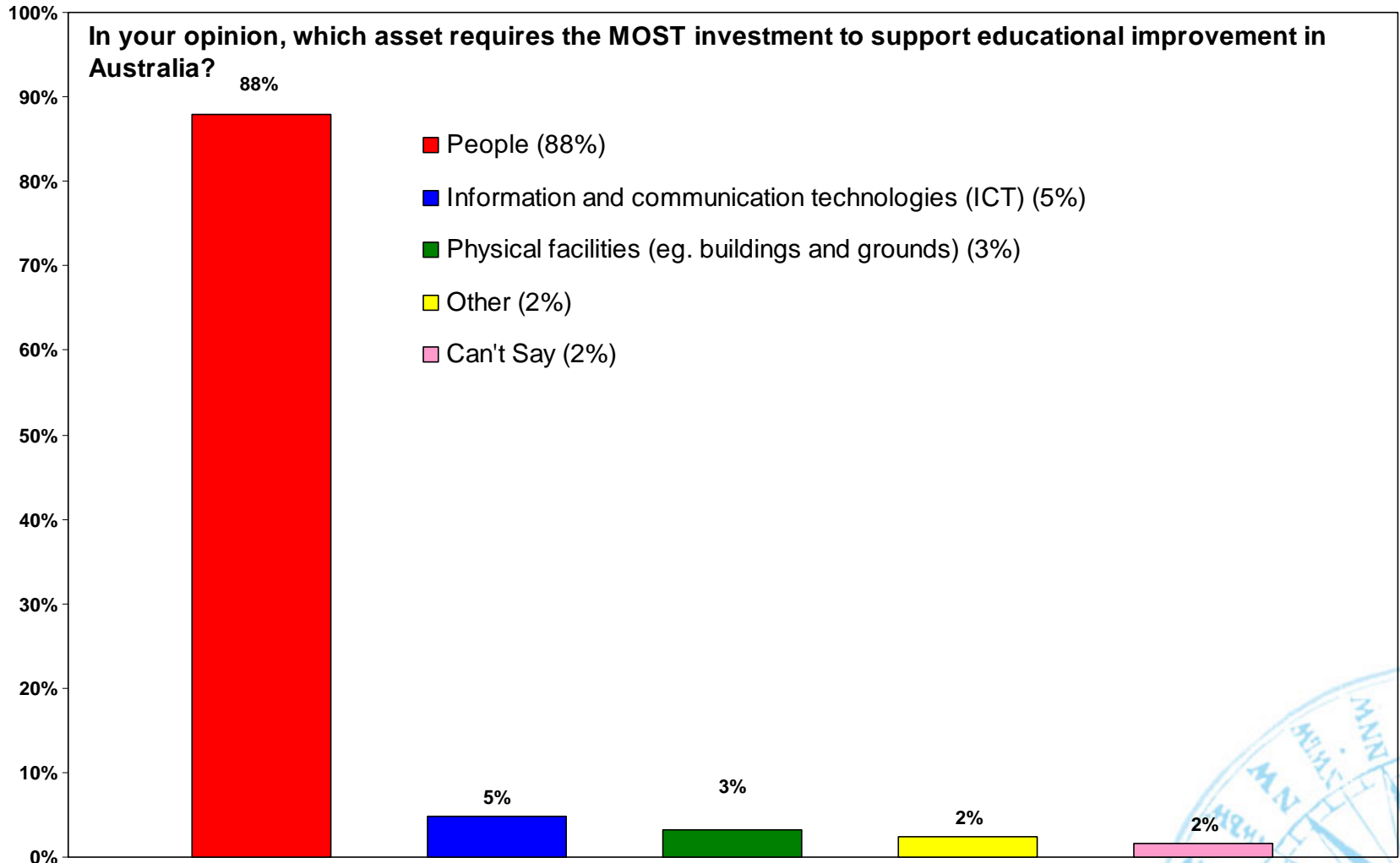


# “Most important factor influencing quality of teachers in Australia”



Base:  
Future Summit Participants 2008; n=125

# “Asset requiring most investment to support educational improvement in Australia”

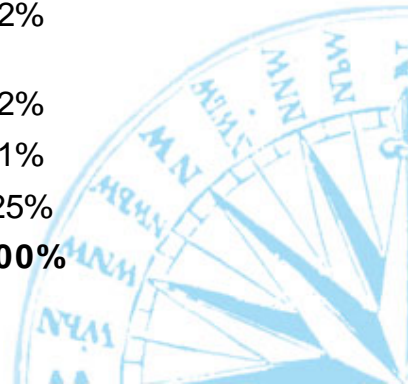


# *“What one thing would you change in Australia’s education sector”*

## **If you could change one thing in Australia's education sector, what would it be?**

## **Future Summit Participants 2008**

Increasing teacher's pay / salaries / remuneration / rewards / incentives	17%
Review curriculum (job-ready skills / alignment with real-world needs / balance across faculties)	10%
Investment / funding in education (unspecified)	9%
Promote the importance / value / recognition / status of teachers in society	9%
Attract / keep the best / highest quality teachers	6%
Nationally standardised system	6%
Performance based pay / reward 'top' teachers	4%
Stop government funding for private schools	3%
Further better training / education for teachers	3%
Free / cheap tertiary education / reduce HECS debts	3%
Improve student/ teacher ratios / more teachers / smaller class sizes	2%
Accessible education for the disadvantaged / disabled / mature age students	2%
Infrastructure (unspec)	1%
Other / Can't say	25%
<b>TOTAL</b>	<b>100%</b>



# *Economics*



# “Consumer Confidence”

## Consumer Confidence: 100.1

Would you say you and your family are better off financially or worse off than you were at this time last year?

Better off	39%
Worse off	38%

This time next year, do you and your family expect to be better off financially or worse off than you are now?

Better off	35%
Worse off	26%

Thinking of economic conditions in Australia as a whole. In the next 12 months, do you expect we'll have good times financially, or bad times?

Good times	62%
Bad times	38%

Looking ahead, what would you say is more likely? That in Australia as a whole, we'll have continuous good times during the next 5 years or so, or we'll have bad times?

Good times	72%
Bad times	28%

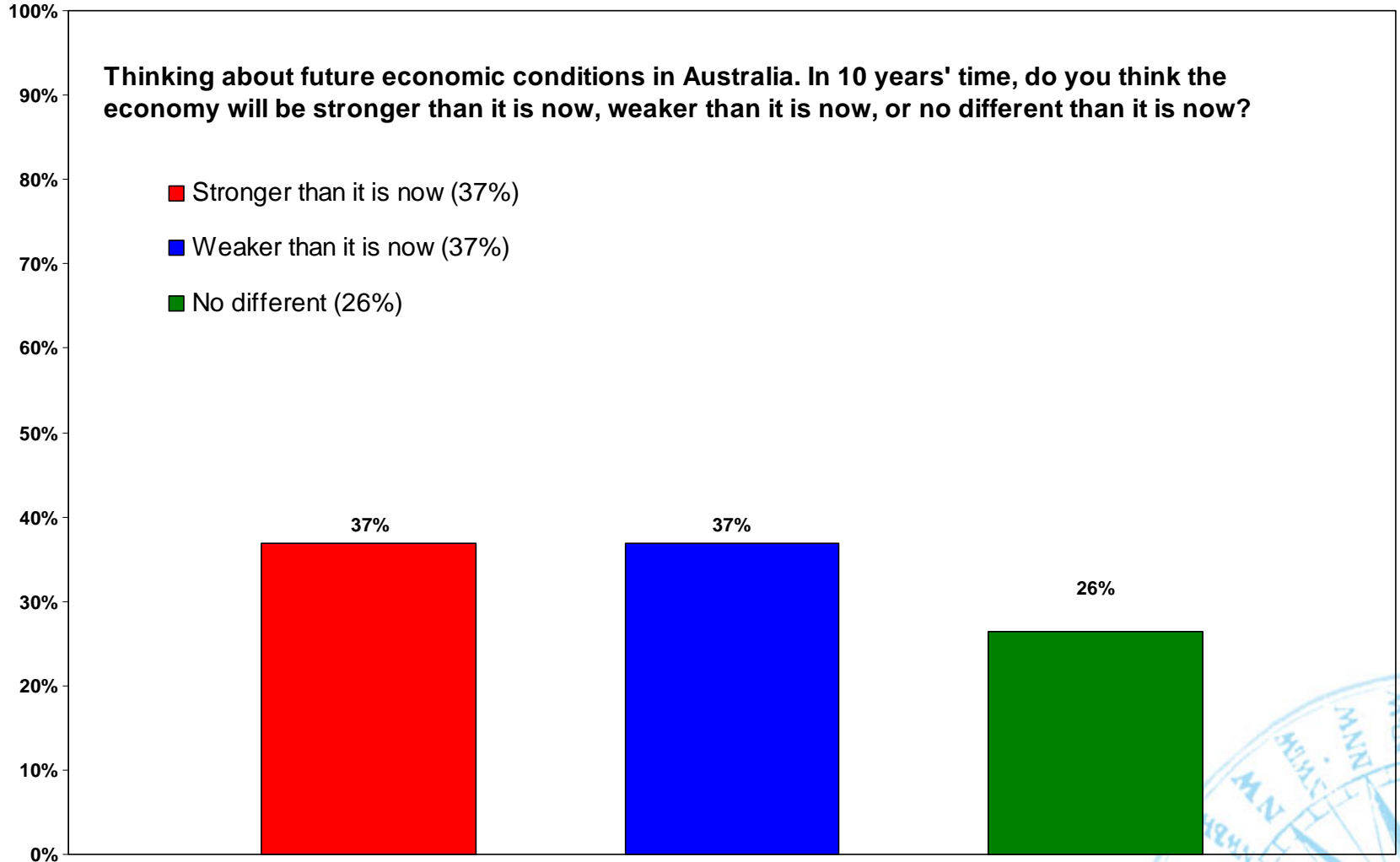
Generally, do you think now is a good time - or a bad time - for people to buy major household items?

Good time to buy	38%
Bad time to buy	62%



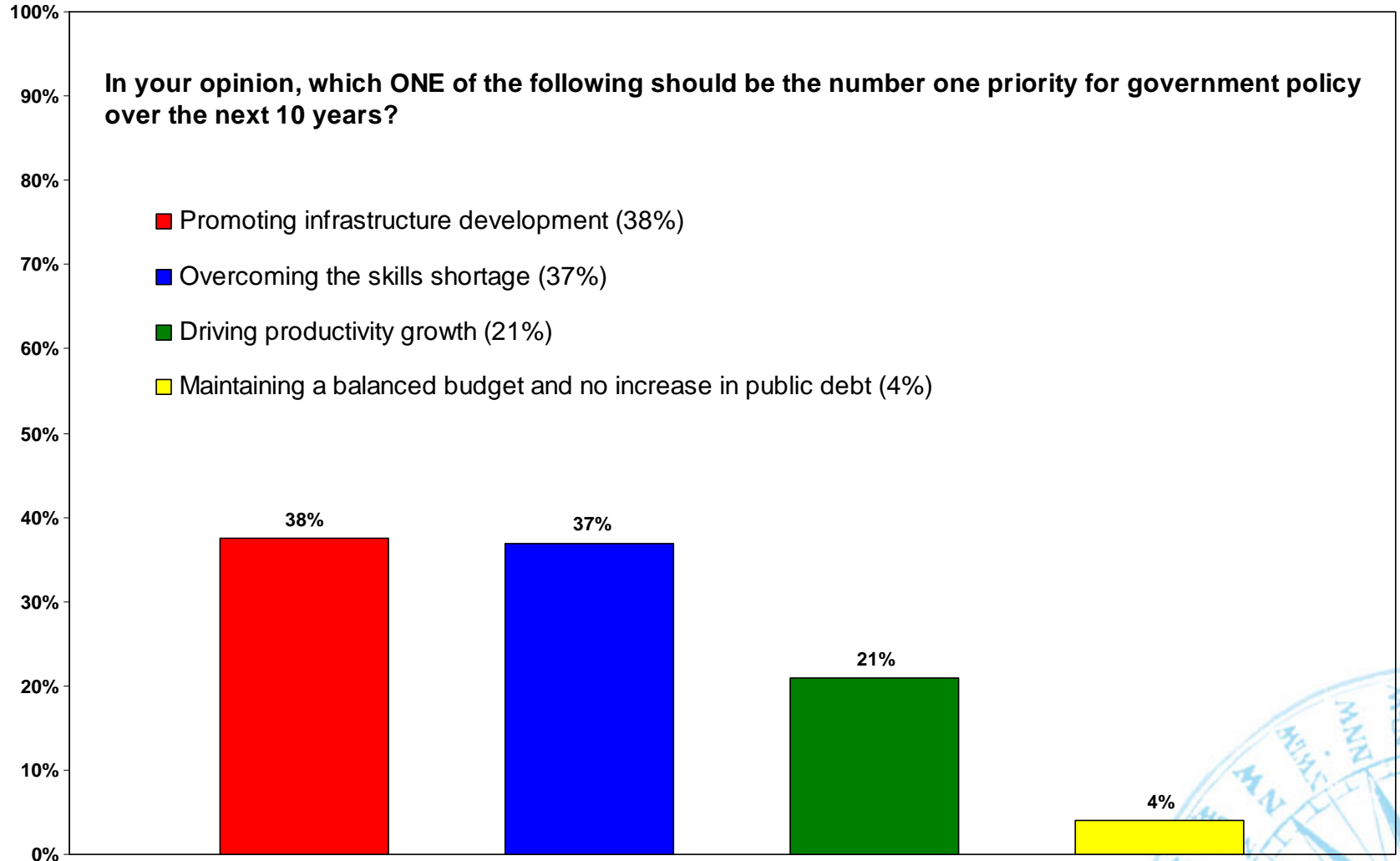


# “Strength of Australian economy in ten years time”



Base:  
Future Summit Participants 2008; n=125

# “Number one priority for government policy”



Base:  
Future Summit Participants 2008; n=125

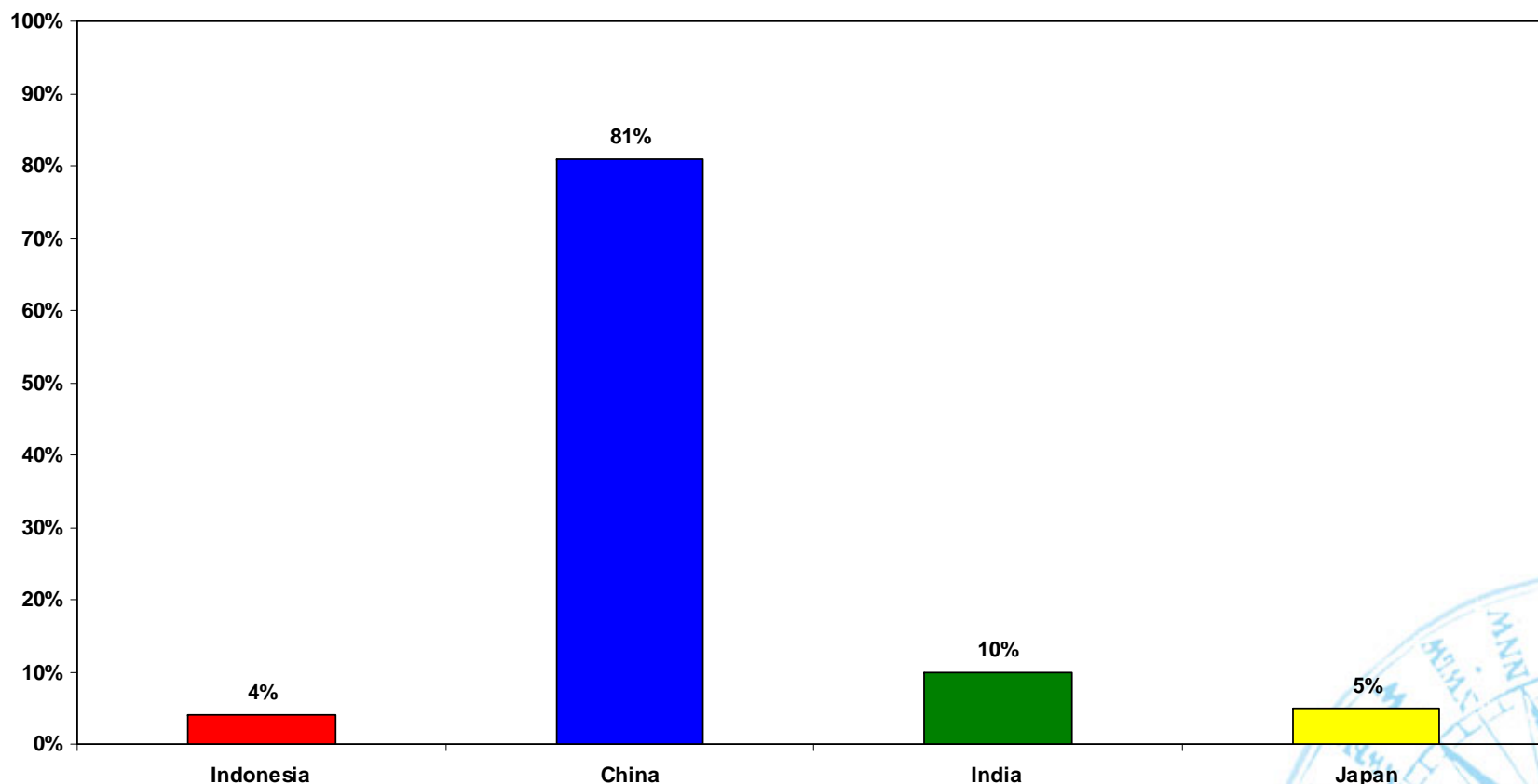
# *Regional*



# *“Regions most important for Australia for business purposes”*

Please rank the following regions in order of importance to indicate which you think is Australia's most important relationship in the region for BUSINESS PURPOSES.

Ranked FIRST (Most Important)

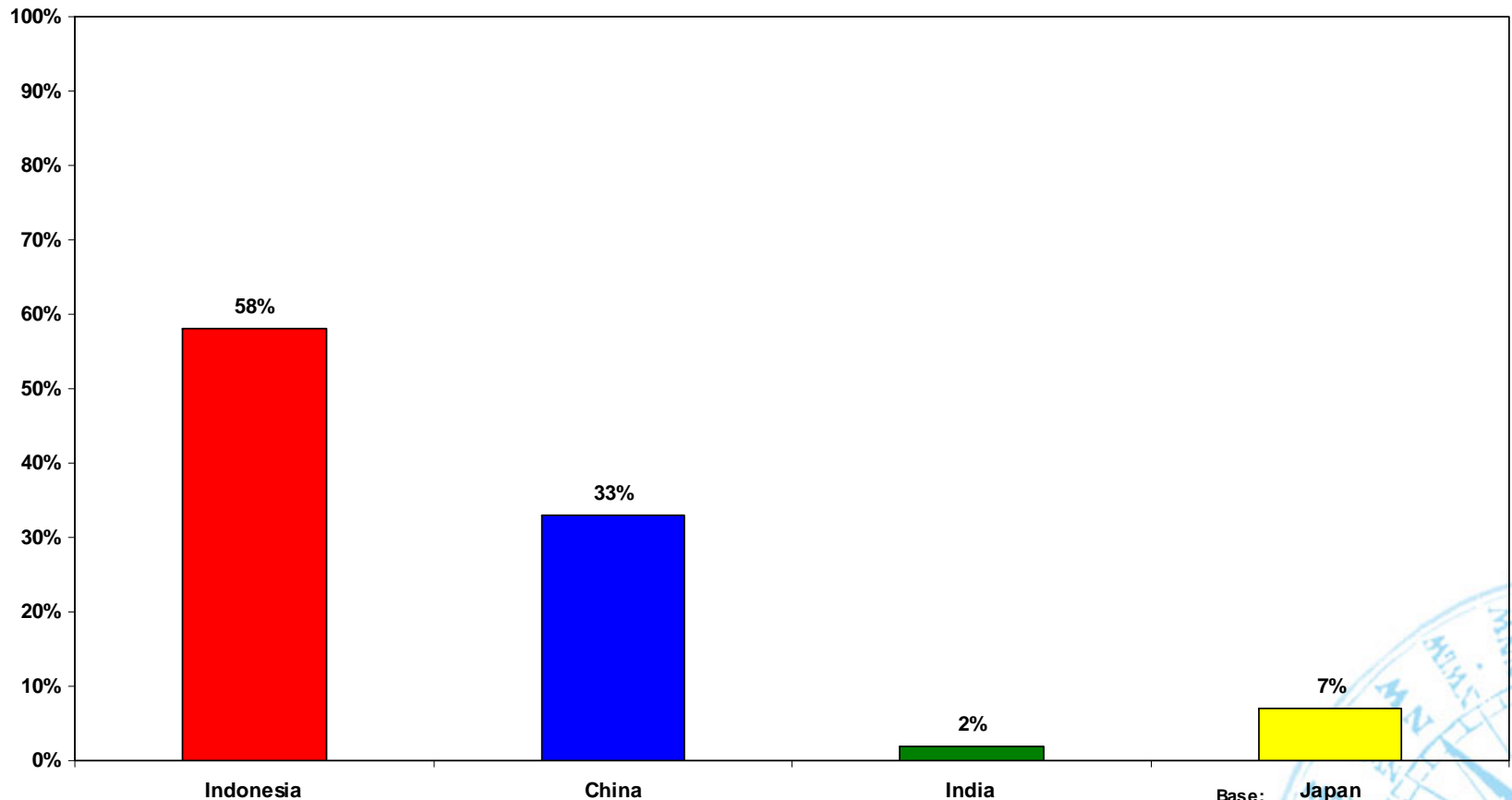


Base:  
Future Summit Participants; n=125

# *“Region important to Australia for security purposes”*

Please rank the following regions in order of importance to indicate which you think is Australia's most important relationship in the region for SECURITY PURPOSES.

Ranked FIRST (Most Important)

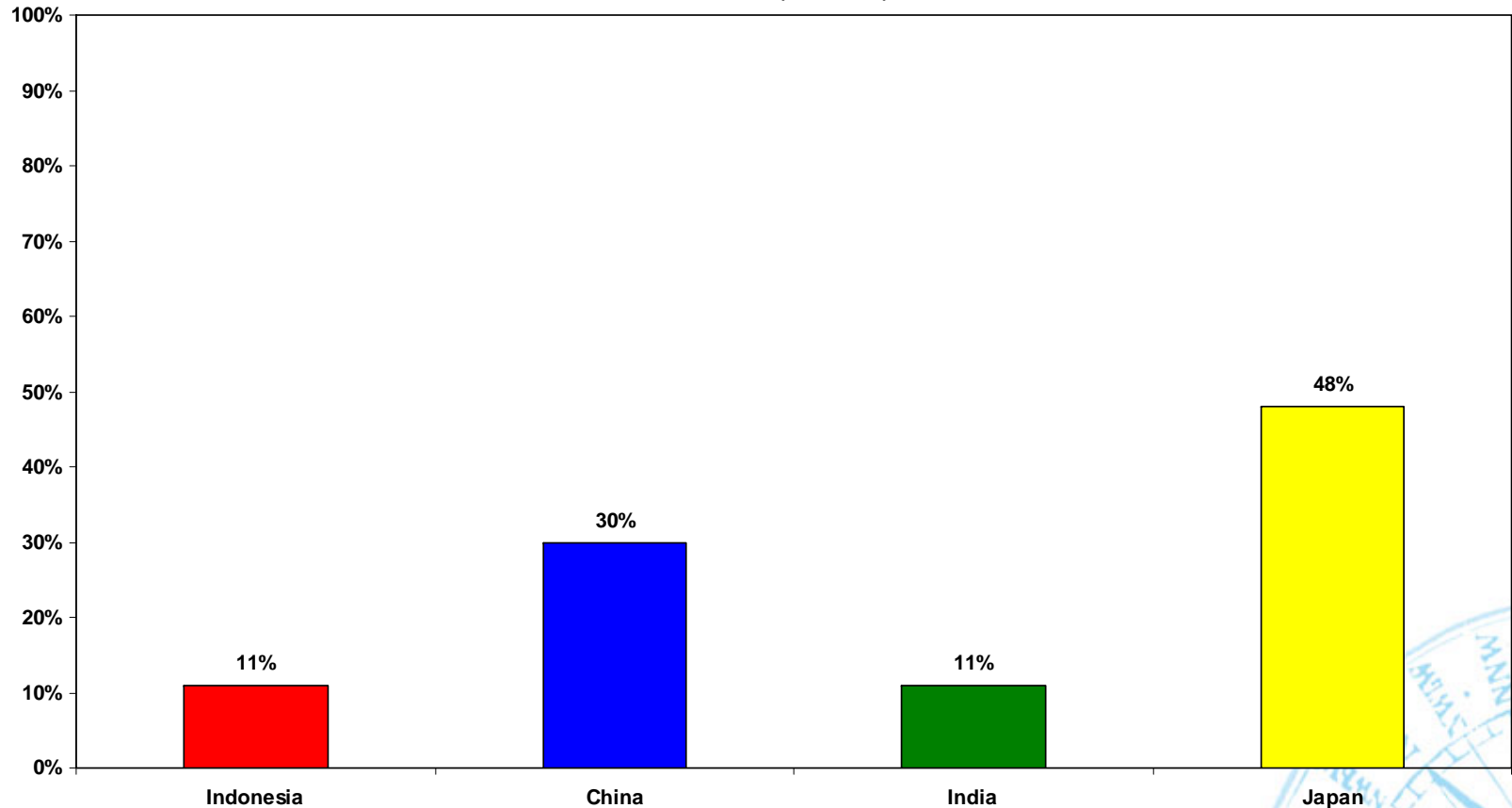


Base: Japan  
Future Summit Participants; n=125

# *“Countries Australia able to work effectively with for economic and security matters”*

Please rank the following countries in order of importance to indicate which you think Australia is most able to work with effectively on BOTH economic AND security matters

Ranked FIRST (Most Able)



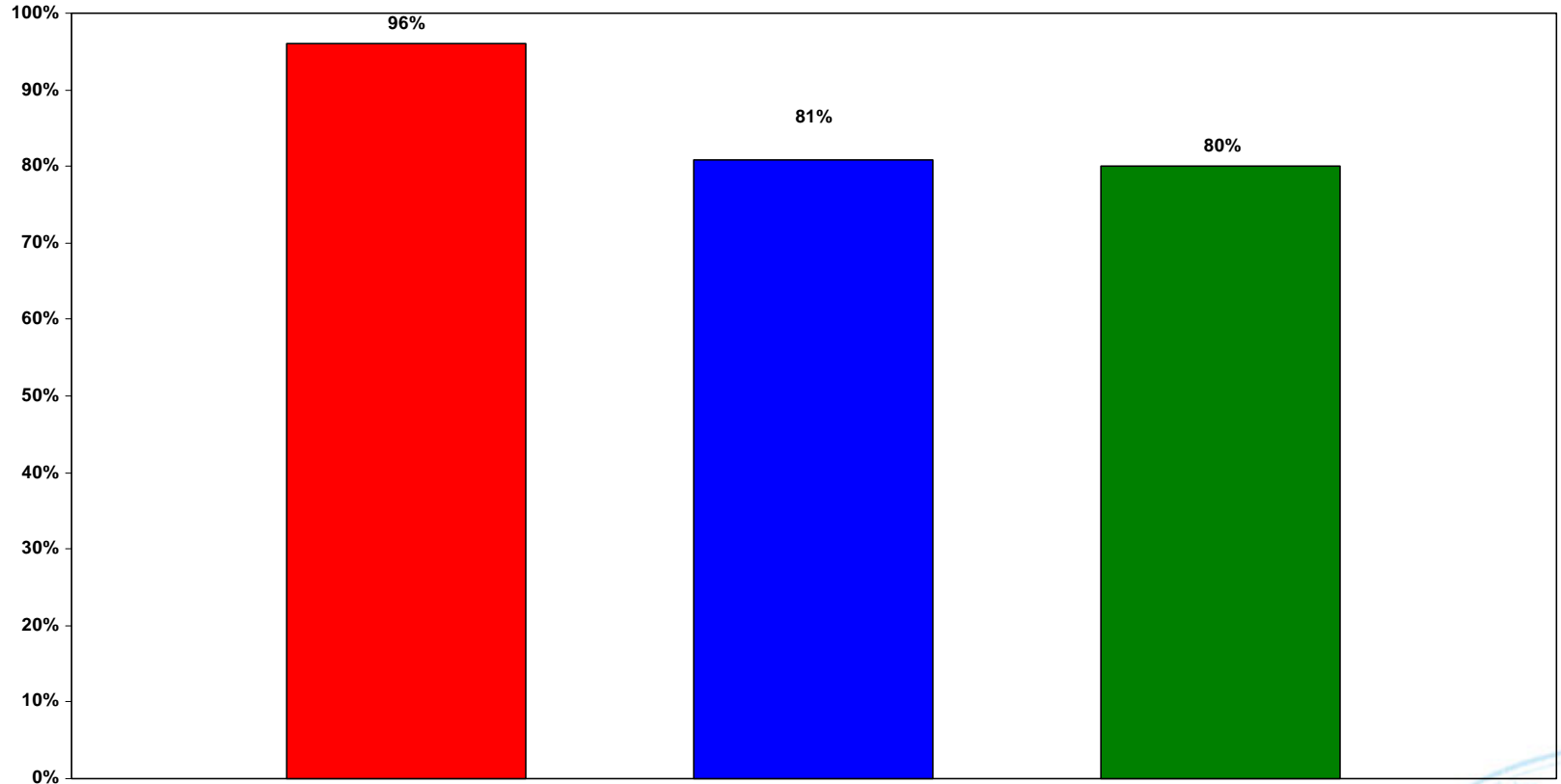
Base:  
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# *Environment*



# “Climate change and my behaviour”

Please indicate your level of agreement with the following statements:



■ I am prepared to change behaviour to reduce my level of carbon emissions (96% - 55% strongly agree)

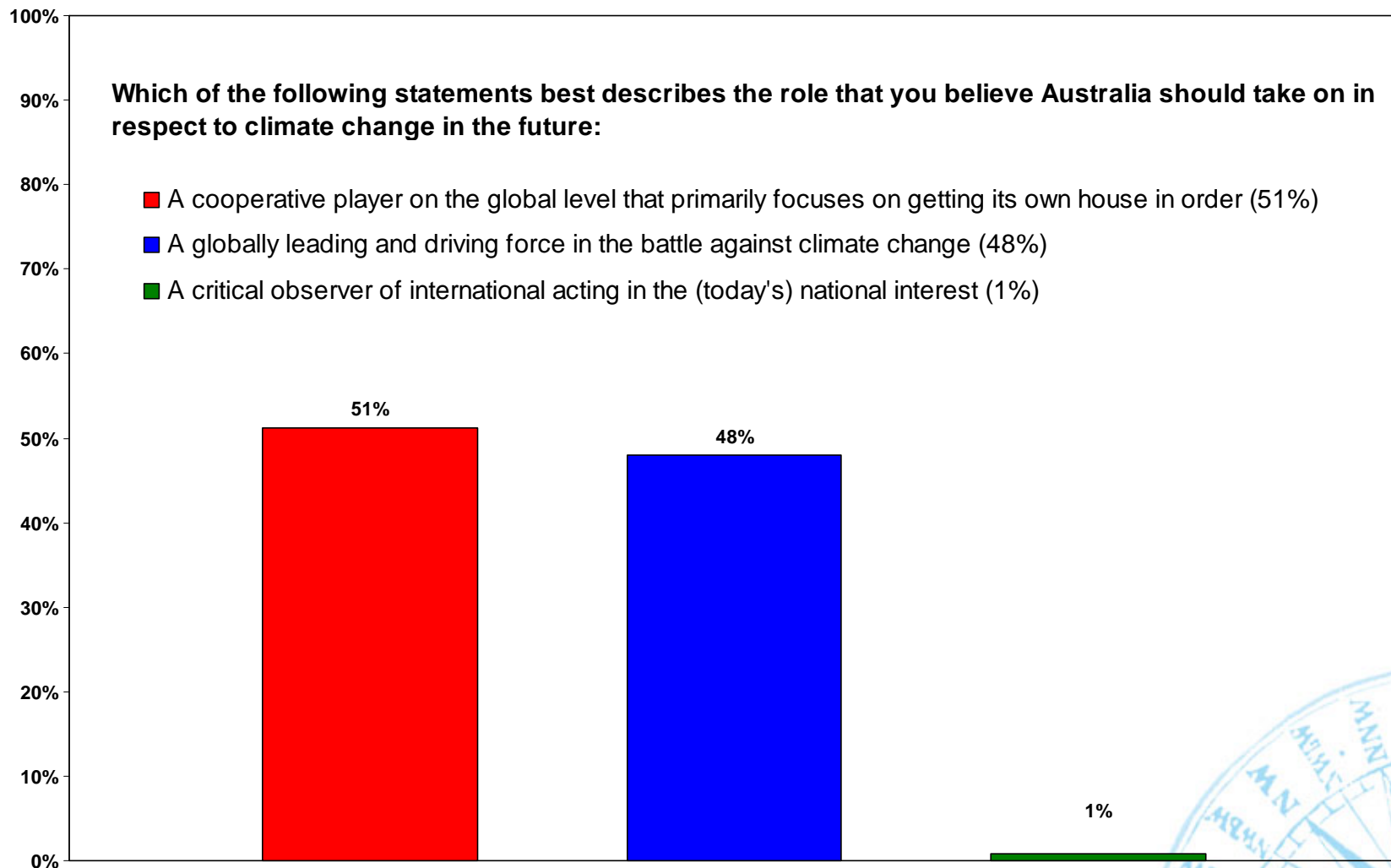
■ I am prepared to pay a reasonable premium for products and services to reduce my level of carbon emissions (81% - 46% strongly agree)

■ Climate change is the single biggest issue facing Australia over the next 20 years (80% - 45% strongly agree)

Base:  
Future Summit Participants 2008; n=125



# “Role Australia should take with climate change in the future”



Base:  
Future Summit Participants 2008; n=125

**For further details contact:**

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