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Detailed below are the Roy Morgan Readership results for the year ending June 2012.

Roy Morgan Research provides the industry currency in readership figures. It is the most influential survey on newspaper and magazine readership in Australia and ensures selection of the most appropriate publications to reach Population 14+ markets.

Magazines

Magazines	Readership % of Population 14+			Readership ('000s)		
	Jun 2011	Jun 2012	Gain/Loss	Jun 2011	Jun 2012	% Change
2 Wheels	0.6	0.4	-0.2	102	81	-20.6
4X4 Australia	0.7	0.8	0.1	131	141	7.6
AFL Record (Apr-Sep)	1.2	1.0	-0.2	217	196	-9.7
APC	0.8	0.8	0	150	150	0.0
Austar	1.7	1.4	-0.3	316	263	-16.8
Australian 4WD Action	1.2	1.5	0.3	219	278	26.9
Australian Auto Action	0.4	0.4	0	80	70	-12.5
Australian Geographic	2.4	2.7	0.3	441	513	16.3
Australian Golf Digest	0.5	0.4	-0.1	99	81	-18.2
Australian Good Food	1.6	1.7	0.1	289	310	7.3
Australian Good Taste	3.4	3.2	-0.2	624	604	-3.2
Australian Gourmet Traveller	1.7	1.6	-0.1	312	300	-3.8
Australian Motorcycle News	0.6	0.6	0	116	103	-11.2
Australian PC User	1.2	1.3	0.1	226	239	5.8
Australian Property Investor	0.5	0.7	0.2	98	128	30.6
Australian Traveller	0.3	0.3	0	64	64	0.0
Belle	0.6	0.7	0.1	102	132	29.4
Better Homes and Gardens	10.0	10.0	0	1,856	1,863	0.4
Big Issue	1.1	1.0	-0.1	210	179	-14.8
Big League (Apr-Sep)	0.6	0.4	-0.2	106	83	-21.7

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Magazines (continued)

Magazines	Readership % of Population 14+			Readership ('000s)		
	Jun 2011	Jun 2012	Gain/Loss	Jun 2011	Jun 2012	% Change
Bride To Be	0.6	0.5	-0.1	107	92	-14.0
BRW	1.2	1.0	-0.2	215	195	-9.3
Burke's Backyard	1.8	1.4	-0.4	330	268	-18.8
Cleo	2.2	1.9	-0.3	400	363	-9.3
Cosmopolitan	2.8	2.8	0	520	530	1.9
Cosmos	0.5	0.5	0	87	98	12.6
Country Style	1.3	1.5	0.2	236	277	17.4
Delicious	3.0	2.5	-0.5	557	459	-17.6
Diabetic Living	1.3	1.4	0.1	240	263	9.6
Dolly	1.9	1.7	-0.2	344	324	-5.8
Donna Hay	1.9	1.9	0	351	362	3.1
Empire	1.1	1.0	-0.1	198	191	-3.5
English Woman's Weekly	1.1	0.9	-0.2	194	162	-16.5
Famous	1.7	1.6	-0.1	317	290	-8.5
Fast Fours & Rotaries	0.5	0.4	-0.1	90	78	-13.3
Feast (from Oct11)	-	0.7	-	-	133	-
FHM	0.8	0.5	-0.3	153	102	-33.3
Fishing World	1.1	1.0	-0.1	203	194	-4.4
Fitness First	0.6	0.6	0	111	113	1.8
Foxtel Magazine	4.6	2.8	-1.8	851	527	-38.1
Frankie	1.1	1.5	0.4	203	275	35.5
Fresh Water Fishing Aust.	0.5	0.6	0.1	99	111	12.1
Game Informer	0.5	0.9	0.4	99	169	70.7
Gardening Australia	2.1	2.0	-0.1	395	381	-3.5
Girlfriend	1.9	1.6	-0.3	344	302	-12.2
Golf Australia	0.5	0.4	-0.1	86	72	-16.3
Golf Magazine	0.2	0.2	0	43	42	-2.3
Good Health	1.8	1.6	-0.2	324	301	-7.1
Gourmet Traveller Wine	0.5	0.6	0.1	89	113	27.0
GQ	0.6	0.4	-0.2	106	84	-20.8
Grazia	0.9	1.1	0.2	166	197	18.7
Handyman	1.0	0.9	-0.1	192	164	-14.6
Harper's Bazaar	1.1	1.2	0.1	202	219	8.4
Healthy Food Guide	0.9	0.9	0	159	166	4.4

Magazines (continued)

Magazines	Readership % of Population 14+			Readership ('000s)		
	Jun 2011	Jun 2012	Gain/Loss	Jun 2011	Jun 2012	% Change
Home Beautiful	1.8	2.2	0.4	336	403	19.9
Horizons (WA) (was Road Patrol)	0.6	0.6	0	119	110	-7.6
Hot 4s & Performance Cars	0.6	0.5	-0.1	109	97	-11.0
House & Garden	3.7	4.0	0.3	675	755	11.9
Hyper	0.3	0.3	0	61	50	-18.0
Inside Football (Apr-Sep)	0.4	0.3	-0.1	76	62	-18.4
Inside Out	0.8	0.7	-0.1	141	128	-9.2
Inside Sport	0.6	0.7	0.1	104	125	20.2
InStyle	1.2	1.1	-0.1	230	203	-11.7
Jetstar	0.9	0.9	0	165	170	3.0
Journeys (Tas)	0.4	0.3	-0.1	71	57	-19.7
Just Cars	1.3	1.4	0.1	248	255	2.8
Limelight	0.2	0.2	0	41	34	-17.1
Live To Ride	0.4	0.3	-0.1	72	63	-12.5
Luxury Home Design	0.3	0.4	0.1	49	67	36.7
Madison	1.2	1.3	0.1	229	252	10.0
Marie Claire	2.5	2.4	-0.1	459	445	-3.1
MasterChef Magazine	3.0	2.6	-0.4	563	480	-14.7
Men's Fitness	1.0	1.0	0	193	184	-4.7
Men's Health	2.1	2.2	0.1	395	404	2.3
Men's Style	0.3	0.4	0.1	60	67	11.7
Modern Fishing	0.9	0.8	-0.1	159	152	-4.4
Modern Wedding	0.5	0.3	-0.2	90	65	-27.8
Money Magazine	1.1	0.9	-0.2	202	168	-16.8
The Monthly	0.7	0.7	0	121	132	9.1
Mother & Baby	0.6	0.7	0.1	112	126	12.5
Motor	1.0	0.8	-0.2	177	150	-15.3
National Geographic	4.3	4.9	0.6	799	915	14.5
Nature & Health	0.3	0.4	0.1	65	75	15.4
New Idea	7.2	6.4	-0.8	1,334	1,193	-10.6
New Scientist	1.6	1.4	-0.2	293	255	-13.0
NW	1.6	1.4	-0.2	293	254	-13.3
Official Xbox 360	0.9	0.8	-0.1	162	145	-10.5
OK (weekly)	2.1	2.1	0	392	391	-0.3
Open Road (NSW)	6.1	4.9	-1.2	1,128	912	-19.1
Overlander 4WD	0.4	0.4	0	79	80	1.3

Magazines (continued)

Magazines	Readership % of Population 14+			Readership ('000s)		
	Jun 2011	Jun 2012	Gain/Loss	Jun 2011	Jun 2012	% Change
PC & Tech Authority	0.6	0.6	0	118	113	-4.2
PC PowerPlay	0.6	0.4	-0.2	110	81	-26.4
People	0.8	0.7	-0.1	148	129	-12.8
Picture	0.8	0.5	-0.3	148	97	-34.5
PlayStation	0.8	0.8	0	154	152	-1.3
Practical Parenting	0.8	0.9	0.1	150	161	7.3
Prevention	0.8	0.8	0	144	146	1.4
Qantas The Australian Way	2.6	2.1	-0.5	484	391	-19.2
Reader's Digest Australia	3.9	3.5	-0.4	730	648	-11.2
Real Living	0.7	0.7	0	131	135	3.1
Recipes+	2.0	2.6	0.6	373	478	28.2
RM Williams Outback	1.2	1.2	0	221	222	0.5
Road Ahead (Qld)	3.0	3.1	0.1	558	577	3.4
Rolling Stone	1.4	1.5	0.1	254	281	10.6
Royal Auto (Vic)	4.2	3.6	-0.6	768	669	-12.9
Rugby League Week (Apr-Sep)	1.0	0.9	-0.1	179	159	-11.2
SA Motor (SA)	1.2	1.2	0	213	217	1.9
Selector	0.3	0.5	0.2	53	84	58.5
Shop Til You Drop	1.0	1.0	0	179	181	1.1
Smart Investor	0.8	0.7	-0.1	140	125	-10.7
Soap World	0.3	0.3	0	54	53	-1.9
Street Machine	1.8	1.6	-0.2	326	301	-7.7
Super Food Ideas	5.1	4.7	-0.4	946	886	-6.3
Take 5	4.4	3.8	-0.6	811	711	-12.3
That's Life	5.7	4.9	-0.8	1,053	910	-13.6
Time	1.8	1.7	-0.1	340	320	-5.9
Top Gear	2.7	2.3	-0.4	490	435	-11.2
TV Soap	1.3	1.2	-0.1	243	229	-5.8
TV Week	4.3	3.5	-0.8	789	659	-16.5
UFC Magazine	-	0.7	-	-	126	-
Unique Cars	1.4	1.3	-0.1	253	239	-5.5
Virgin Australia Voyeur	1.6	0.9	-0.7	296	169	-42.9
Vogue Australia	2.0	2.0	0	378	383	1.3
Vogue Living	1.1	0.9	-0.2	199	163	-18.1
The Week	0.3	0.4	0.1	58	83	43.1

Magazines (continued)

Magazines	Readership % of Population 14+			Readership ('000s)		
	Jun 2011	Jun 2012	Gain/Loss	Jun 2011	Jun 2012	% Change
Weight Watchers Magazine	1.0	0.9	-0.1	179	161	-10.1
WellBeing	0.6	0.7	0.1	115	135	17.4
Western Australian Business News (WA)	0.2	0.2	0	28	32	14.3
Wheels	1.6	1.5	-0.1	301	280	-7.0
Who	3.2	2.7	-0.5	590	503	-14.7
Woman's Day	10.6	9.4	-1.2	1,966	1,762	-10.4
Women's Health	2.3	2.4	0.1	432	444	2.8
Women's Health & Fitness	0.8	0.9	0.1	154	173	12.3
Women's Weekly	11.7	12.9	1.2	2,166	2,411	11.3
Your Garden	0.9	0.9	0	165	168	1.8
Zoo Weekly	2.1	1.7	-0.4	381	322	-15.5

Newspapers

Newspapers	M-F June 2011 R'ship ('000s)	M-F June 2012 R'ship ('000s)	Sat June 2011 R'ship ('000s)	Sat June 2012 R'ship ('000s)	Sun June 2011 R'ship ('000s)	Sun June 2012 R'ship ('000s)
National						
The Australian	432	417	820	770	-	-
Aust. Financial Review	257	228	153	150	-	-
NSW						
Daily Telegraph	949	842	840	761	-	-
Sydney Morning Herald	754	649	1,013	925	-	-
Sunday Telegraph	-	-	-	-	1,463	1,334
The Sun-Herald	-	-	-	-	1,077	972
MX	142	131	-	-	-	-
Newcastle Herald	114	95	162	140	-	-
Illawarra Mercury	65	48	89	62	-	-
Canberra Times	83	83	127	116	82	75
VIC						
Herald Sun	1,333	1,168	1,249	1,093	-	-
The Age	685	592	844	728	-	-
Sunday Herald Sun	-	-	-	-	1,385	1,184
The Sunday Age	-	-	-	-	697	611
MX	162	163	-	-	-	-
Geelong Advertiser	68	56	97	83	-	-
QLD						
Courier-Mail	591	533	765	697	-	-
The Sunday Mail	-	-	-	-	1,200	1,062
MX	62	54	-	-	-	-
Cairns Post	77	71	114	104	-	-
Gold Coast Bulletin	95	92	144	130	-	-
Townsville Bulletin	69	64	95	92	-	-

Newspapers (Continued)

Newspapers	M-F June 2011 R'ship ('000s)	M-F June 2012 R'ship ('000s)	Sat June 2011 R'ship ('000s)	Sat June 2012 R'ship ('000s)	Sun June 2011 R'ship ('000s)	Sun June 2012 R'ship ('000s)
SA						
Adelaide Advertiser	430	452	543	542	-	-
Sunday Mail	-	-	-	-	593	605
WA						
West Australian	531	527	-	-	-	-
Weekend West	-	-	800	732	-	-
Sunday Times	-	-	-	-	703	634
Tasmania						
The Mercury	103	100	144	126	-	-
The Examiner	80	75	96	86	-	-
The Advocate	60	45	62	53	-	-
Sunday Tasmanian (Tas)	-	-	-	-	129	106
Sunday Examiner	-	-	-	-	91	77
Northern Territory						
Northern Territory News	41	36	56	54	-	-
Sunday Territorian	-	-	-	-	38	34

Newspaper Insert Magazines

Newspaper Insert Magazines	Readership % of Population 14+			Readership ('000s)		
	Jun 2011	Jun 2012	Gain/Loss	Jun 2011	Jun 2012	% Change
Wish	0.6	0.6	0	117	106	-9.4
Weekend Australian Magazine	4.5	4.3	-0.2	831	796	-4.2
Financial Review Magazine	1.6	1.6	0	299	299	0.0
Boss	0.8	0.7	-0.1	140	140	0.0
Good Weekend (NSW & Vic)	8.5	7.9	-0.6	1,567	1,474	-5.9
Sunday Magazine (NSW & Vic)	10.2	8.5	-1.7	1,879	1,594	-15.2
Sunday Life (NSW & Vic)	6.3	5.7	-0.6	1,163	1,075	-7.6
Sydney Magazine	1.9	1.2	-0.7	345	232	-32.8
Melbourne Magazine	1.4	0.9	-0.5	252	175	-30.6
Adelaide Magazine	0.7	0.8	0.1	135	145	7.4
Sunday Telegraph TV Guide (NSW)	5.3	4.6	-0.7	987	852	-13.7
Sunday Herald Sun TV Guide (Vic)	5.1	4.1	-1	938	766	-18.3
Qweekend (Qld)	3.0	2.7	-0.3	551	498	-9.6
Sunday Mail TV Guide (Qld)	4.7	4.0	-0.7	867	744	-14.2
Paradise (Qld)	0.4	0.4	0	77	75	-2.6
Sunday Mail TV Guide (SA)	2.5	2.6	0.1	465	480	3.2
SA Weekend	1.9	2.1	0.2	347	392	13.0
Sunday Times TV Guide (WA)	2.8	2.4	-0.4	509	442	-13.2
STM - Sunday Times Magazine (WA)	2.6	2.3	-0.3	484	428	-11.6
Seven Days (WA)	2.9	2.7	-0.2	541	498	-7.9
West Weekend (WA)	2.7	2.6	-0.1	497	484	-2.6