

# Public Opinion News Service

## GALLUP POLL FOR PUBLICATION

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### Our Party Leaders Not Very Popular

The proportion of electors who approve Mr. Gorton as Prime Minister is 46%. That is the same as immediately before the last Federal election in October, but 16% lower than 15 months ago.

Mr. Whitlam is approved by 49% as Leader of the Opposition. That is 2% lower than immediately before the last election, but still 3% better than Mr. Gorton's rating of 46% as Prime Minister.

In this Gallup Poll, people were first asked:

"Do you approve, or disapprove, the way Mr. Gorton is handling his job as Prime Minister?"

Answers, in the last line of the following table, show no change in approval of Mr. Gorton since the election nine months ago:

	MR. GORTON AS P.M.		
	Approve %	Dis- approve %	Unde- cided %
April '69	64	19	17
Aug. '69	58	25	17
Oct. '69	46	32	22
June '70	46	38	16

The next table shows that among Liberal-CP voters, approval of Mr. Gorton as Prime Minister has fallen steadily to 61% in the last 15 months:

	L-CP VOTERS ON MR. GORTON		
	Approve %	Dis- approve %	Unde- cided %
April '69	77	10	13
Aug. '69	72	13	15
Oct. '69	66	16	18
June '70	61	24	15

Of A.L.P. voters, only 32% approve Mr. Gorton as Prime Minister.

### Opinion of Whitlam

The same cross-section of people was asked:

"Do you approve, or disapprove, the way Mr. Whitlam is handling his job as Leader of the Opposition?"

The next table shows that approval of Mr. Whitlam as Leader of the Opposition

has fallen steadily from 54% to 49% in the last 15 months:

MR. WHITLAM, AS OPPOSITION LEADER

	Approve %	Dis- approve %	Unde- cided %
April '69	54	23	23
Aug. '69	53	23	24
Oct. '69	51	26	23
June '70	49	30	21

Among A.L.P. voters, approval of Mr. Whitlam is almost unchanged at 66%:

A.L.P. VOTERS ON MR. WHITLAM

	Approve %	Dis- approve %	Unde- cided %
April '69	62	15	23
Aug. '69	61	16	23
Oct. '69	67	11	22
June '70	66	15	19

Among L-CP voters, however, approval of Mr. Whitlam as Leader of the Opposition is down to 37%, compared with 51% 15 months ago.

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