

ROY MORGAN IMAGE OF PROFESSIONS SURVEY 2012: NURSES STILL MOST HIGHLY REGARDED, POLITICIANS AT 14 YEAR LOWS

Finding No. 4777 - These are the main findings of a Roy Morgan telephone survey conducted on the nights of May 9/10, 2012, with 651 Australian men and women aged 14 and over.: May 14, 2012

"Very high" or "High" ratings for Ethics and Honesty:													All Australians 14+										*Not included in poll					Dif					
Occupations	'79	'81	'83	'84	'85	'86	'87	'88	'89	'90	'91	'92	'93	'94	'95	'96	'97	'98	'99	'00	'01	'02	'03	'04	'05	'07	'08		'09	'10	'11	'12	%
1 Nurses	*	*	*	*	*	*	*	*	*	*	*	*	*	86	86	87	86	88	89	88	90	90	94	90	89	91	89	89	89	90	90	-	
2 Pharmacists	*	*	*	*	*	*	*	76	76	72	76	79	78	78	79	80	80	80	86	83	83	89	87	86	84	85	86	84	85	87	88	+1	
3 Doctors	62	63	64	64	64	63	65	67	62	70	69	69	65	66	69	72	66	69	74	71	75	80	80	80	79	81	79	82	79	87	83	-4	
4 School teachers	54	55	55	55	54	57	56	55	57	61	59	62	61	65	69	68	64	71	71	70	74	79	79	77	74	78	78	76	73	76	76	-	
5 Dentists	61	62	61	62	65	63	65	68	65	62	64	66	62	60	65	65	60	61	65	64	65	67	71	71	67	69	70	69	68	76	75	-1	
6 Engineers	53	56	53	53	53	56	56	56	56	55	57	58	56	57	59	56	54	57	57	59	64	67	69	69	68	71	72	69	69	71	70	-1	
High Court																																	
6 Judges	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	61	60	63	65	71	63	64	67	66	67	63	75	70	-5	
8 Police	48	56	53	53	53	56	56	53	53	54	54	53	54	56	59	55	55	60	62	62	58	65	64	64	65	65	66	65	62	69	69	-	
8 State Supreme Court Judges	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	61	61	64	66	72	65	65	68	67	68	64	75	69	-6	
University																																	
10 lecturers	51	51	52	51	51	51	51	53	52	53	56	55	53	54	52	50	52	57	56	54	64	66	64	66	64	67	67	61	60	61	65	+4	
11 Accountants	*	51	47	48	47	50	50	47	46	47	46	47	46	42	45	46	43	43	49	45	51	45	50	51	50	48	54	51	50	54	49	-5	
Ministers of																																	
12 Religion	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	59	55	56	58	56	54	48	48	53	52	51	50	45	44	51	43	-8	
13 Bank managers	66	61	62	61	58	60	58	54	50	49	40	44	41	37	39	37	32	36	33	26	30	29	35	35	35	33	33	33	33	40	37	-3	
14 Public servants	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	30	29	28	28	30	33	+3
15 Lawyers	41	38	41	44	41	39	41	41	41	37	38	34	32	30	32	29	29	26	34	29	32	30	31	33	32	36	35	30	32	38	30	-8	
Public opinion																																	
16 pollsters	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	34	33	29	30	35	35	27	29	38	31	31	27	29	23	27	34	28	-6
Financial																																	
17 planners	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	25	25	28	26	-2
18 Directors of public companies	*	*	*	*	*	*	*	*	*	*	*	*	20	18	20	20	17	18	17	20	18	17	16	17	23	18	21	22	17	19	24	20	-4
Business																																	
19 executives	22	22	18	22	19	23	24	21	20	19	15	17	16	17	17	17	16	18	22	17	19	17	19	23	15	18	21	16	16	18	18	-	
20 Talk-back radio announcers	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	18	14	17	17	21	17	19	17	18	15	19	17	17	-	
21 Union leaders	8	8	8	6	6	5	7	7	9	8	7	8	9	9	10	9	12	13	11	12	14	11	15	17	19	16	17	14	15	18	15	-3	
22 TV reporters	*	*	*	*	*	*	*	*	16	17	15	14	15	16	13	12	11	12	14	12	18	18	17	19	17	13	16	14	16	14	14	-	
23 Stock brokers	*	*	*	*	*	19	20	18	18	15	14	15	15	15	13	16	15	15	19	16	18	14	17	19	14	17	18	15	12	14	13	-1	
Newspaper																																	
24 Journalists	14	13	11	11	11	12	11	11	9	10	8	7	8	8	8	7	7	9	9	7	13	9	12	12	11	12	14	9	11	11	12	+1	
Insurance																																	
25 brokers	*	*	*	*	*	13	15	13	13	12	10	12	10	11	10	9	12	11	14	11	14	10	15	15	13	11	15	11	14	12	10	-2	
25 State MPs	20	16	20	17	14	17	12	14	15	11	10	10	11	10	12	12	9	7	13	12	14	17	17	19	13	16	20	18	16	12	10	-2	
25 Federal MPs	16	15	19	19	13	16	13	14	15	13	10	10	11	10	9	13	9	7	13	11	16	16	17	20	15	16	23	19	16	14	10	-4	
Real Estate																																	
28 Agents	*	*	11	9	10	10	11	11	11	11	9	9	10	9	11	10	10	8	11	10	8	8	11	10	10	9	10	10	10	7	9	+2	
Advertising																																	
29 people	11	9	9	9	8	11	11	8	9	7	8	9	9	8	10	7	8	7	9	10	8	10	13	12	10	9	9	6	8	5	8	+3	
30 Car Salesmen	3	3	3	3	3	3	3	4	4	4	3	3	2	3	3	3	2	3	3	3	2	3	5	4	3	4	4	3	5	3	2	-1	