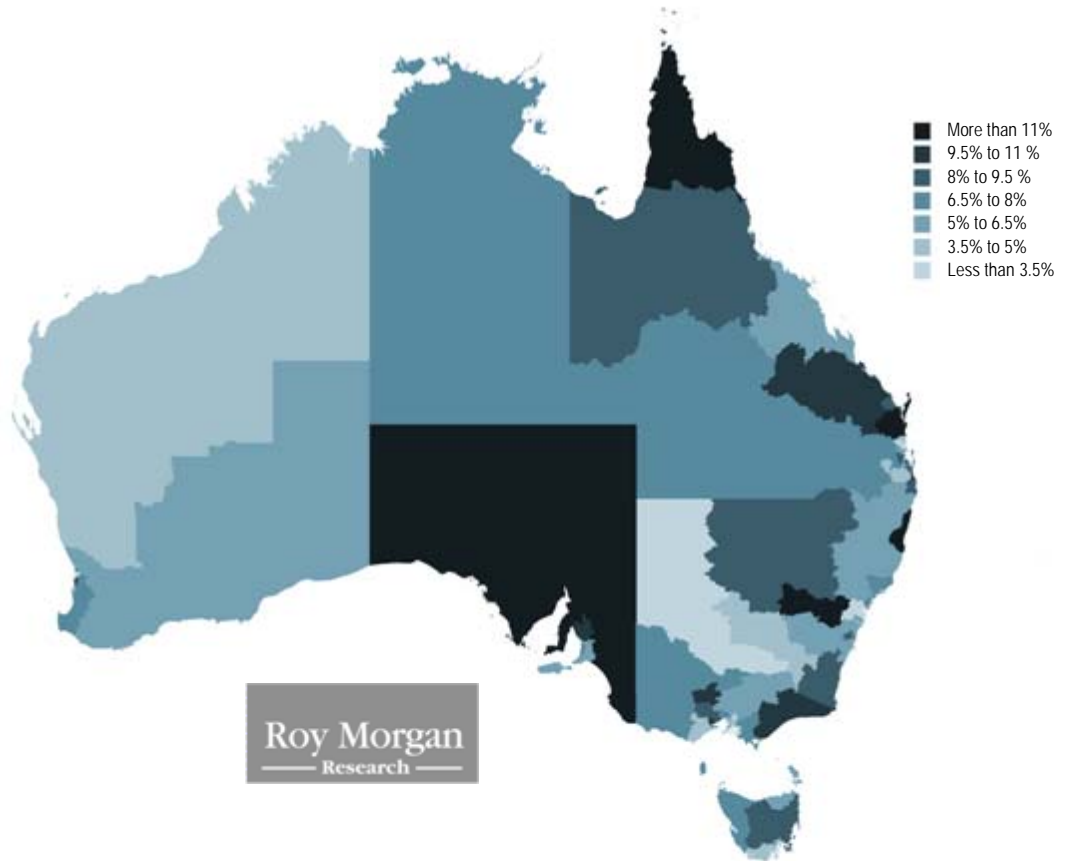


# MARGINAL ELECTORATE LINK TO UNEMPLOYMENT

Where are the highest levels of unemployment?

Roy Morgan Unemployment estimate for April 2010 is 6.6%, an estimated 760,000, down 76,000, the lowest since December 2008. While this is good news for the Rudd Government it is critical to recognise that unemployment is never uniform across the country.

In the two years, since the ALP came to Government, unemployment has averaged 6.3% but has been much higher in some crucial ALP marginal seats like Leichhardt, (unemployment 11.2%); Bonner (9.7%); Flynn (9.7%); Eden-Monaro (9.2%); Forde (8.9%); and Dickson (8.8%);



<b>Grey SA</b>	<b>16.3%</b>	Gellibrand VIC	8.3%	<b>Solomon NT</b>	<b>6.9%</b>	<b>Herbert QLD</b>	<b>5.6%</b>	Melbourne Ports VIC	4.0%
Wide Bay QLD	13.8%	Scullin VIC	8.3%	<b>Brisbane QLD</b>	<b>6.7%</b>	Pearce WA	5.5%	Hotham VIC	4.0%
Barker SA	13.6%	Adelaide SA	8.2%	<b>Dunkley VIC</b>	<b>6.7%</b>	Chisholm VIC	5.5%	Fremantle WA	4.0%
Calare NSW	12.7%	<b>Ryan QLD</b>	<b>8.2%</b>	Batman VIC	6.6%	Capricornia QLD	5.4%	Riverina NSW	3.9%
McPherson QLD	12.0%	Parkes NSW	8.1%	Newcastle NSW	6.6%	Reid NSW	5.4%	<b>Corangamite VIC</b>	<b>3.9%</b>
<b>Leichhardt QLD</b>	<b>11.2%</b>	<b>Forrest WA</b>	<b>8.0%</b>	Jagajaga VIC	6.5%	<b>Dawson QLD</b>	<b>5.4%</b>	<b>Greenway NSW</b>	<b>3.8%</b>
Cowper NSW	11.0%	Charlton NSW	7.9%	<b>Canning WA</b>	<b>6.5%</b>	O'Connor WA	5.4%	Goldstein VIC	3.8%
Gippsland VIC	10.5%	Blair QLD	7.9%	Murray VIC	6.5%	<b>Hume NSW</b>	<b>5.2%</b>	<b>La Trobe VIC</b>	<b>3.8%</b>
Moncrieff QLD	10.4%	Groom QLD	7.9%	<b>Page NSW</b>	<b>6.5%</b>	Mayo SA	5.2%	Makin SA	3.7%
Wakefield SA	10.2%	Perth WA	7.8%	Werriwa NSW	6.5%	Moreton QLD	5.2%	Warringah NSW	3.7%
Corio VIC	10.1%	<b>Braddon TAS</b>	<b>7.8%</b>	McMahon NSW	6.4%	New England NSW	5.2%	<b>Hughes NSW</b>	<b>3.7%</b>
Bendigo VIC	9.8%	Maranoa QLD	7.8%	Lyne NSW	6.4%	<b>Hasluck WA</b>	<b>5.1%</b>	Fowler NSW	3.7%
<b>Bonner QLD</b>	<b>9.7%</b>	Chiffley NSW	7.7%	Blaxland NSW	6.3%	<b>Bass TAS</b>	<b>5.1%</b>	Tangney WA	3.3%
Brand WA	9.7%	<b>Paterson NSW</b>	<b>7.7%</b>	<b>McEwen VIC</b>	<b>6.3%</b>	<b>Cowan WA</b>	<b>5.1%</b>	<b>Robertson NSW</b>	<b>3.3%</b>
<b>Flynn QLD</b>	<b>9.7%</b>	Wannon VIC	7.6%	Indi VIC	6.3%	<b>Aston VIC</b>	<b>4.9%</b>	<b>Macquarie NSW</b>	<b>3.3%</b>
Barton NSW	9.6%	<b>McMillan VIC</b>	<b>7.5%</b>	Hunter NSW	6.3%	Holt VIC	4.9%	<b>Casey VIC</b>	<b>3.3%</b>
Parramatta NSW	9.6%	<b>Dobell NSW</b>	<b>7.5%</b>	Rankin QLD	6.2%	Durack WA	4.9%	Flinders VIC	3.3%
Kennedy QLD	9.4%	Gorton VIC	7.5%	Fraser ACT	6.1%	Grayndler NSW	4.8%	<b>North Sydney NSW</b>	<b>3.2%</b>
Lalor VIC	9.3%	Mallee VIC	7.4%	Port Adelaide SA	6.1%	Kingsford Smith NSW	4.7%	Curtin WA	3.0%
<b>Eden-Monaro NSW</b>	<b>9.2%</b>	<b>Sturt SA</b>	<b>7.3%</b>	Cunningham NSW	6.1%	Moore WA	4.6%	<b>Swan WA</b>	<b>2.9%</b>
Richmond NSW	9.1%	<b>Bowman QLD</b>	<b>7.2%</b>	Bruce VIC	6.1%	<b>Bennelong NSW</b>	<b>4.6%</b>	Bradfield NSW	2.9%
<b>Forde QLD</b>	<b>8.9%</b>	Calwell VIC	7.2%	<b>Gilmore NSW</b>	<b>6.1%</b>	Lilley QLD	4.6%	Lindsay NSW	2.8%
Hinkler QLD	8.9%	<b>Kingston SA</b>	<b>7.2%</b>	<b>Melbourne VIC</b>	<b>6.0%</b>	Cook NSW	4.5%	<b>Hindmarsh SA</b>	<b>2.8%</b>
<b>Dickson QLD</b>	<b>8.8%</b>	Lingiari NT	7.0%	Kooyong VIC	6.0%	Isaacs VIC	4.4%	<b>Wentworth NSW</b>	<b>2.8%</b>
Fadden QLD	8.7%	Banks NSW	7.0%	<b>Macarthur NSW</b>	<b>5.9%</b>	<b>Franklin TAS</b>	<b>4.3%</b>	Mackellar NSW	2.6%
<b>Boothby SA</b>	<b>8.6%</b>	<b>Petrie QLD</b>	<b>7.0%</b>	Maribyrnong VIC	5.9%	<b>Fairfax QLD</b>	<b>4.3%</b>	<b>Fisher QLD</b>	<b>2.3%</b>
Ballarat VIC	8.6%	Griffith QLD	6.9%	Denison TAS	5.8%	Sydney NSW	4.3%	Higgins VIC	2.3%
Throsby NSW	8.4%	Oxley QLD	6.9%	<b>Longman QLD</b>	<b>5.8%</b>	Canberra ACT	4.0%	Berowra NSW	2.1%
Lyons TAS	8.4%	<b>Deakin VIC</b>	<b>6.9%</b>	Mezies VIC	5.8%	<b>Wright QLD</b>	<b>4.0%</b>	Mitchell NSW	1.8%
<b>Stirling WA</b>	<b>8.4%</b>	Wills VIC	6.9%	Shortland NSW	5.6%	Watson NSW	4.0%	Farrer NSW	1.7%

Marginal ALP Federal Electorate Seats

Marginal LNP Federal Electorate Seats

Source: Roy Morgan Research January 2008 – December 2009  
Total Australian 14+ Workforce 2 year sample n = 104,380