

Roy Morgan

— Research —

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Gillard's Carbon Tax makes us deaf

The results of a special Roy Morgan *Reactor* test over the last 48 hours suggest that Australians are so politically divided over the Carbon Tax that they are not listening to or swayed by arguments.

As the chart below shows, the *Reactor* graphs split along party lines, regardless of the statement and who's making it.

Gary Morgan says:

"The more political the personality, the wider the gap between the reactions of L-NP and ALP voters. Consequently, the greatest divergence is between the political leaders, Julia Gillard and Tony Abbott. The overall Reactor scores were about the lowest we've seen for any subject. The graph rarely rises above the neutral, 50 line.

"Over the past week Roy Morgan has tried to dig deeper into the Carbon Tax debate beyond merely the political split that is so evident between the Government and the Opposition.

"We have looked closely at parts of the Carbon Tax debate to show what electors think about issues like coal-fired power stations, a potential clean electricity generation alternative like nuclear power, Australia's contribution to global carbon emissions and the legislation itself.

"The [Morgan Poll released on Friday June 3rd](#) showed that 53% of Australian electors oppose the Government's proposed Carbon Tax legislation, while additional [Carbon Tax research released yesterday, Monday June 6th](#), shows that a majority of Australians (51%) do want any Carbon Tax to apply to Australia's black coal generated power stations.

"These seemingly contradictory results indicate strongly that further research is required to understand the public's true position on the Carbon Tax and even the level of understanding amongst Australians about what exactly the proposed Carbon Tax will mean for them."

[View a graphic PDF overview of the results here.](#)

[View a 5 minute video of the Carbon Tax Reactor results here.](#)

[Australian views on the Carbon Tax Legislation \(Release & Tables\)](#)

[Australian views on Electricity generation – coal, nuclear etc. \(Release & Tables\)](#)

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3. Tony Abbott



Trust this Prime Minister at your peril

7. Tony Abbott



All manufactured goods will be more expensive

11. Gerry Hueston



Overwhelming evidence

15. Greg Hunt



I am designing a policy, we have set out a policy

18. Will Steffen



Get emissions turned from upward trajectory to downward trajectory

1. Carbon Tax Ad



Say yes to cutting carbon pollution

5. Mitch Hooke



There is a much better way to price carbon

9. Greg Hunt



Transition from coal to gas to save 10m tonnes/year

13. Tony Abbott



Prof. Garnaut recommending that climate change targets...be set by unelected, unaccountable people

16. Christine Milne

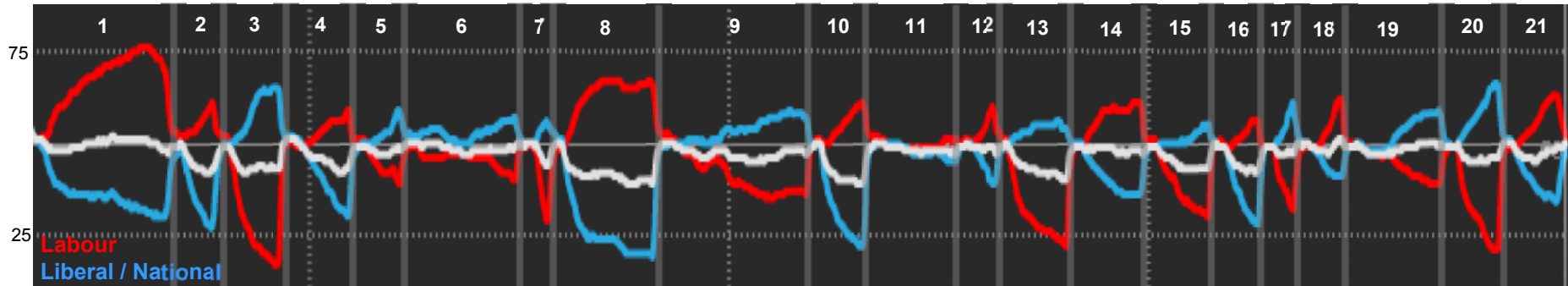


A phoney debate

19. Bob Carter



Important...that this sort of policy advice be contested



2. Julia Gillard



The science is in; climate change is real

6. Malcolm Turnbull



Difficult to identify any vision...coming from the labour party

10. Julia Gillard



Judge in the middle of the year when you have all the details

12. Tim Flannery



Not a reputable academy of sciences anywhere that does not support the basic climate science

17. Barnaby Joyce



Not going to change the climate from this building

21. Greg Combet



Ask large companies to pay for every tonne of pollution that they produce

4. Greg Combet



Generous household assistance

8. Julia Gillard



Clean energy jobs of the future

14. Tim Flannery



Temperature's going up...humans are the cause

20. Barnaby Joyce



How can anyone believe anything that this Prime Minister says?