

**Released To All Media
August 2017**

Detailed below are the Roy Morgan Readership results for the year ending June 2017.

Roy Morgan Research provides the industry currency in readership figures. It is the most influential survey on newspaper and magazine readership in Australia and ensures selection of the most appropriate publications to reach Population 14+ markets.

Magazines

Magazines	Readership % of Population 14+			Readership ('000s)		
	Jun 2016	Jun 2017	Gain/Loss	Jun 2016	Jun 2017	% Change
4X4 Australia	0.8	0.7	-0.1	156	142	-9.0
AFL Record (Apr-Sep)	1.1	1.1	0.0	207	225	8.7
APC	0.6	0.5	-0.1	108	94	-13.0
Australian 4WD Action	1.3	1.2	-0.1	265	234	-11.7
Australian Geographic	2.7	2.8	0.1	537	560	4.3
Australian Golf Digest	0.3	0.4	0.1	67	70	4.5
Australian Gourmet Traveller	1.2	0.9	-0.3	230	181	-21.3
Australian Motorcycle News	0.6	0.4	-0.2	109	88	-19.3
Australian Traveller	0.4	0.4	0.0	77	78	1.3
Belle	0.5	0.5	0.0	105	97	-7.6
Better Homes and Gardens	9.5	8.7	-0.8	1,861	1,733	-6.9
Big Issue	1.0	1.2	0.2	196	239	21.9
Big League (Apr-Sep)	0.4	0.4	0.0	70	78	11.4
Child Magazines (Total)	0.6	0.4	-0.2	127	89	-29.9
Coles Magazine	17.8	18.8	1.0	3,498	3,755	7.3
Cosmopolitan	1.5	1.3	-0.2	298	260	-12.8
Cosmopolitan Bride	0.2	0.2	0.0	49	37	-24.5
Cosmos	0.4	0.4	0.0	86	77	-10.5
Country Style	1.4	1.4	0.0	282	270	-4.3
Delicious	1.8	1.8	0.0	358	366	2.2

Magazines (continued)

Magazines	Readership % of Population 14+			Readership ('000s)		
	Jun 2016	Jun 2017	Gain/Loss	Jun 2016	Jun 2017	% Change
Diabetic Living	1.3	1.2	-0.1	262	245	-6.5
Donna Hay	1.6	1.4	-0.2	320	281	-12.2
Elle	0.7	0.8	0.1	138	160	15.9
Empire	1.0	0.8	-0.2	196	167	-14.8
English Woman's Weekly	0.6	0.7	0.1	118	136	15.3
Fast Fours & Rotaries	0.3	0.4	0.1	52	74	42.3
Fishing World	0.9	0.7	-0.2	180	139	-22.8
Fitness First	0.3	0.3	0.0	58	54	-6.9
Foxtel Magazine	1.9	1.7	-0.2	380	344	-9.5
Frankie	1.6	1.9	0.3	320	382	19.4
Fresh	15.8	18.0	2.2	3,095	3,590	16.0
Fresh Water Fishing Aust.	0.5	0.4	-0.1	90	87	-3.3
Game Informer	0.8	0.6	-0.2	149	123	-17.4
Gardening Australia	2.1	1.9	-0.2	409	388	-5.1
Girlfriend	1.0	0.8	-0.2	195	160	-17.9
Golf Australia	0.3	0.3	0.0	66	62	-6.1
Good Health	1.3	1.1	-0.2	250	214	-14.4
Gourmet Traveller Wine	0.5	0.3	-0.2	99	68	-31.3
GQ	0.4	0.4	0.0	79	84	6.3
Halliday (was Wine Companion)	0.2	0.1	-0.1	43	30	-30.2
Handyman	0.9	0.9	0.0	185	185	0.0
Harper's Bazaar	0.6	0.6	0.0	122	129	5.7
Healthy Food Guide	0.9	0.6	-0.3	178	123	-30.9
Home Beautiful	1.8	1.6	-0.2	352	320	-9.1
Home Design	0.4	0.4	0.0	85	70	-17.6
Homes+	0.6	0.5	-0.1	117	103	-12.0
Horizons (WA)	0.7	0.6	-0.1	137	129	-5.8
House & Garden	3.1	2.7	-0.4	607	531	-12.5
Hyper	0.3	0.3	0.0	50	58	16.0
Inside Football (Apr-Sep)	0.4	0.4	0.0	70	73	4.3
Inside Out	0.7	0.6	-0.1	135	129	-4.4
Inside Sport	0.5	0.6	0.1	89	116	30.3
InStyle	0.7	0.7	0.0	143	137	-4.2
Jetstar	1.0	1.0	0.0	206	202	-1.9
Journeys (Tas)	0.4	0.4	0.0	85	81	-4.7
Just Cars	1.0	1.0	0.0	202	209	3.5
Limelight	0.2	0.1	-0.1	30	22	-26.7

Magazines (continued)

Magazines	Readership % of Population 14+			Readership ('000s)		
	Jun 2016	Jun 2017	Gain/Loss	Jun 2016	Jun 2017	% Change
Live To Ride	0.2	0.2	0.0	38	42	10.5
Marie Claire	1.4	1.4	0.0	272	288	5.9
Men's Fitness	0.7	0.7	0.0	137	140	2.2
Men's Health	1.8	1.8	0.0	345	351	1.7
Men's Style	0.2	0.2	0.0	36	35	-2.8
Modern Fishing	0.8	0.8	0.0	157	155	-1.3
Modern Wedding	0.2	0.1	-0.1	37	28	-24.3
Money Magazine	0.7	0.7	0.0	141	133	-5.7
The Monthly	0.8	0.8	0.0	165	155	-6.1
Mother & Baby	0.4	0.3	-0.1	73	62	-15.1
Motor	0.6	0.7	0.1	115	148	28.7
National Geographic	5.4	5.4	0.0	1,064	1,078	1.3
Nature & Health	0.2	0.2	0.0	45	49	8.9
New Idea	5.7	5.7	0.0	1,121	1,132	1.0
New Scientist	1.9	1.9	0.0	370	377	1.9
NW (New Weekly)	0.7	0.9	0.2	132	174	31.8
OK	1.1	0.9	-0.2	213	178	-16.4
Open Road (NSW)	5.6	5.3	-0.3	1,107	1,064	-3.9
Overlander 4WD	0.4	0.4	0.0	78	88	12.8
PC & Tech Authority	0.5	0.5	0.0	98	96	-2.0
PC PowerPlay	0.4	0.5	0.1	84	97	15.5
People	0.3	0.3	0.0	59	58	-1.7
Picture	0.3	0.2	-0.1	52	38	-26.9
PlayStation	0.7	0.7	0.0	135	138	2.2
Prevention	0.5	0.5	0.0	104	105	1.0
Qantas Magazine	2.3	2.0	-0.3	445	402	-9.7
Reader's Digest Australia	2.4	2.3	-0.1	480	468	-2.5
Real Living	0.7	0.4	-0.3	142	86	-39.4
Recipes+	2.1	2.1	0.0	414	423	2.2
RM Williams Outback	1.2	1.1	-0.1	230	220	-4.3
Road Ahead (Qld)	2.8	3.0	0.2	543	598	10.1
Rolling Stone	1.2	1.0	-0.2	230	198	-13.9
Royal Auto (Vic)	3.0	3.2	0.2	593	646	8.9
SA Motor (SA)	1.5	1.1	-0.4	294	218	-25.9
Selector	0.5	0.4	-0.1	98	74	-24.5
Shop Til You Drop (now closed)	0.3	0.3	0.0	52	57	9.6
Soap World	0.2	0.2	0.0	49	43	-12.2
Street Machine	1.2	1.2	0.0	242	230	-5.0

Magazines (continued)

Magazines	Readership % of Population 14+			Readership ('000s)		
	Jun 2016	Jun 2017	Gain/Loss	Jun 2016	Jun 2017	% Change
Super Food Ideas	2.7	2.3	-0.4	540	453	-16.1
Take 5	2.6	2.6	0.0	521	522	0.2
Taste.com.au Magazine	2.9	3.1	0.2	573	619	8.0
TechLife	0.3	0.4	0.1	67	70	4.5
That's Life	3.5	3.5	0.0	678	698	2.9
Time	1.7	1.7	0.0	339	339	0.0
TOTAL Motoring Club Magazines	14.0	13.7	-0.3	2,742	2,723	-0.7
TV Soap	0.8	0.8	0.0	163	162	-0.6
TV Week	2.3	2.3	0.0	451	453	0.4
Two Wheels and Scooter	0.3	0.3	0.0	55	52	-5.5
Unique Cars	1.1	0.8	-0.3	221	158	-28.5
Virgin Australia Voyeur	1.3	1.0	-0.3	261	209	-19.9
Vogue Australia	1.7	1.7	0.0	334	337	0.9
Vogue Living	0.6	0.5	-0.1	108	105	-2.8
Weight Watchers Magazine	0.4	0.4	0.0	71	79	11.3
WellBeing	0.5	0.4	-0.1	93	75	-19.4
Western Australian Business News (WA)	0.2	0.2	0.0	40	31	-22.5
Wheels	1.2	1.3	0.1	242	262	8.3
Who	1.7	1.6	-0.1	328	315	-4.0
Woman's Day	6.9	6.4	-0.5	1,352	1,281	-5.3
Women's Fitness	0.7	0.6	-0.1	134	124	-7.5
Women's Health	1.8	1.5	-0.3	346	298	-13.9
Women's Health & Fitness	0.9	0.7	-0.2	169	135	-20.1
Women's Weekly	9.0	7.4	-1.6	1,772	1,471	-17.0
Xbox	0.7	0.7	0.0	142	132	-7.0
Yours	0.7	0.7	0.0	138	132	-4.3

Newspapers

Newspapers	M-F June 2016 R'ship ('000s)	M-F June 2017 R'ship ('000s)	Sat June 2016 R'ship ('000s)	Sat June 2017 R'ship ('000s)	Sun June 2016 R'ship ('000s)	Sun June 2017 R'ship ('000s)
National						
The Australian	308	339	647	639	-	-
Aust. Financial Review	193	192	148	125	-	-
The Saturday Paper	-	-	118	110	-	-
NSW						
Daily Telegraph	650	586	608	538	-	-
Sydney Morning Herald	501	444	712	644	-	-
Sunday Telegraph	-	-	-	-	1,001	900
The Sun-Herald	-	-	-	-	629	579
Newcastle Herald	90	76	109	93	-	-
Illawarra Mercury	40	34	39	36	-	-
Canberra Times	56	48	70	63	45	44
VIC						
Herald Sun	852	848	786	825	-	-
The Age	485	458	636	651	-	-
Sunday Herald Sun	-	-	-	-	853	873
The Sunday Age	-	-	-	-	494	536
Geelong Advertiser	57	55	79	65	-	-
QLD						
Courier-Mail	397	370	510	440	-	-
The Sunday Mail	-	-	-	-	763	685
Cairns Post	50	50	74	68	-	-
Gold Coast Bulletin	72	61	76	59	-	-
Townsville Bulletin	44	40	53	46	-	-

Newspapers (continued)

Newspapers	M-F June 2016 R'ship ('000s)	M-F June 2017 R'ship ('000s)	Sat June 2016 R'ship ('000s)	Sat June 2017 R'ship ('000s)	Sun June 2016 R'ship ('000s)	Sun June 2017 R'ship ('000s)
SA						
Adelaide Advertiser	332	297	375	360	-	-
Sunday Mail	-	-	-	-	427	423
WA						
West Australian	386	380	-	-	-	-
Weekend West	-	-	528	508	-	-
Sunday Times	-	-	-	-	399	352
Tasmania						
The Mercury	63	52	91	70	-	-
The Examiner	48	33	54	40	-	-
The Advocate	36	32	40	37	-	-
Sunday Tasmanian (Tas)	-	-	-	-	75	64
Sunday Examiner	-	-	-	-	52	45
Northern Territory						
Northern Territory News	33	29	42	38	-	-
Sunday Territorian	-	-	-	-	31	33

Newspaper Insert Magazines

Newspaper Insert Magazines	Readership % of Population 14+			Readership ('000s)		
	Jun 2016	Jun 2017	Gain/Loss	Jun 2016	Jun 2017	% Change
Wish	0.4	0.7	0.3	80	132	65.0
Weekend Australian Magazine	3.5	3.6	0.1	687	722	5.1
Financial Review Magazine	2.0	1.9	-0.1	398	371	-6.8
Boss	0.5	0.5	0.0	102	107	4.9
Good Weekend (NSW/Vic)	6.4	6.4	0.0	1,250	1,270	1.6
Stellar (NSW/Vic/Qld) (from Sep16)	-	4.9	-	-	971	-
Sunday Life (NSW/Vic)	3.7	3.8	0.1	732	765	4.5
Sunday Telegraph TV Guide (NSW)	3.1	3.0	-0.1	600	606	1.0
Sunday Herald Sun TV Guide (Vic)	2.3	2.5	0.2	446	503	12.8
Qweekend (Qld)	1.8	1.6	-0.2	354	320	-9.6
Sunday Mail TV Guide (Qld)	2.3	2.1	-0.2	443	422	-4.7
Gold Coast Eye (Qld)	0.2	0.2	0.0	36	30	-16.7
Sunday Mail TV Guide (SA)	1.5	1.3	-0.2	290	268	-7.6
SA Weekend	1.4	1.4	0.0	273	270	-1.1
Sunday Times TV Guide (WA)	1.3	1.2	-0.1	248	239	-3.6
STM - Sunday Times Magazine (WA)	1.3	1.2	-0.1	258	248	-3.9
Seven Days (WA)	1.7	1.5	-0.2	330	295	-10.6
West Weekend (WA)	1.7	1.7	0.0	338	332	-1.8